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DIRECTORY
OF
PUBLICATIONS

THE
DEPARTMENT
OF INDUSTRY,
TRADE AND
COMMERCE

INTRODUCTION

This directory lists publications available from the Department of Industry, Trade and Commerce for the use of Canadian business, industry and the general public.

It contains brief descriptions of these publications which cover a diverse range of subjects. Typical examples are booklets promoting exports of everything from apples to sophisticated electronics equipment; reports on the structure and current state of Canadian and foreign industries; and a collection of brochures outlining government assistance available to the Canadian manufacturer and exporter.

With two exceptions*, all publications may be obtained free of charge, subject to availability, from Production Planning Division, Information Services Branch, Department of Industry, Trade and Commerce, 112 Kent Street, Ottawa, Ontario K1A 0H5.

**"How to Win World Markets"* (\$4.95) and *"Canadian Chemical Register"* (\$2.50), available from Information Canada.

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BOOKS AVAILABLE

AIRPORT ELECTRONICS CATALOGUE. 1973; 82p; illus; English. This brochure from the Electronics Division of the Electrical and Electronics Branch of the Department of Industry, Trade and Commerce lists Canadian-built electronic equipment available for airports and air traffic control. All the equipment described has been proved in use in airport and air traffic control systems in Canada and abroad and is currently in production.

AIRPORTS FOR EXPORT FROM CANADA. 1972; 31p; English, Spanish. A directory of Canadian companies engaged in the planning, designing, building and equipping of airports.

AFTERMARKET AUTO PARTS FROM CANADA. 1974; 34p; English. A directory from the Automotive Parts Division of the Transportation Industries Branch that lists Canadian-made automotive parts and acces-

sories for the United States aftermarket. The book is divided into two sections the first listing the products along with their manufacturers and the second listing the companies and giving additional information on their product lines.

ANNUAL REVIEW OF THE DEPARTMENT OF INDUSTRY, TRADE AND COMMERCE 1972-73. 1973; 28p; English, French. Annual highlights of the main initiatives and programs undertaken on behalf of the Canadian business community.

BEAM GLOSSARY. 1972; 95p; bilingual edition (English, French). The glossary is a by-product of the Thesaurus of Canadian Construction Terminology which was developed under the BEAM Program of the Department of Industry, Trade and Commerce. It has been automatically generated by the computer programs devised to handle the processing of the Thesaurus and contains approximately 7,200 terms.

BEAM PROGRAM. 1970; 9p; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Building Equipment, Accessories and Materials Program to increase Canadian manufacturing efficiency.

"BRAND CANADA". 1970; 20p; tables; illus; English, Spanish. Full-colour booklet on Canadian beef cattle industry describes breeds available for export.

CANADA ... APPLE COUNTRY. 1972; 16p; illus; English, French. A full-colour booklet that describes Canadian varieties and follows their progress from orchard to export.

CANADA CERTIFIED SEED POTATOES. 1965; 16p; tables; illus; Italian, Greek, French, Portuguese, Spanish. Four-colour brochure describes quality and variety of Canadian field-proven seed potatoes.

CANADA IN THE WORLD OF ELECTRONICS. 1974; 51p; illus; English. Booklet describes Canadian electronics industry and lists more than 200 companies, their products and services.

CANADA'S AEROSPACE INDUSTRY. 1973; 61p; illus; bilingual edition (English, French). This publication lists 48 Canadian companies involved in all aspects of the aerospace industry.

CANADIAN SPHAGNUM PEAT MOSS. 1969; English; for foreign market. Four-colour banner and folder illustrate wide variety of uses for Canadian sphagnum peat moss.

CANADIAN AUTO PARTS. 1972; 151p; English. Colour-coded directory lists more than 800 Canadian auto parts manufacturers and their products, cross-referenced to a listing of at least 1,000 parts and services. Includes notes on the Canada-U.S. Automotive Agreement.

CANADIAN KITCHEN CABINETS. 1970; 15p; charts; English. Full-colour booklet lists 12 Canadian manufacturers and describes their facilities and products.

CANADIAN WOOD FENCING. 1973; 16p; illus; English. A colourful pocket-sized directory listing 16 Canadian companies that produce a wide range of styles and types of fencing.

CANADIAN TECHNICAL REPORT — THE IGNY PROJECT. 1972; 44p; English, French. This report summarizes the technical experience gained from the Parc des Érables project at Igny, France, and makes the results available to Canadians who may be interested in participating in some aspects of the French housing industry.

CANADIAN TREATED WOOD. 1974; 38p; illus; tables; English. A technical publication on pressure-treated wood products produced by the Department of Industry, Trade and Commerce in co-operation with the Canadian Institute of Timber Construction. The purpose of the book is to acquaint the potential user with the extent and quality of Canadian treated wood products available for use in the construction of communication, transportation, agriculture and manufacturing facilities.

CANADIAN HOSPITAL AND MEDICAL EQUIPMENT. 1970; 40p; illus; English, French, Spanish. Directory describes products and services available from 24 Canadian companies.

CANADIAN SCIENTIFIC AND PROFESSIONAL EQUIPMENT. 1971; 44p; illus; English. Descriptions of many products and services of 37 leading Canadian manufacturers

make this a valuable guide to reliable sources of supply in Canada. Company-product index is included.

CANADIAN CHEMICALS FOR EXPORT. 1970; 56p; illus; English. Directory of the Canadian chemical industry. It lists more than 100 manufacturing companies, products for export and industries which use them.

CANADIAN CHEMICAL REGISTER. 1972; 242p; English, French. Available from Information Canada at \$2.50. The register is a list of producers and plant locations for chemicals made in Canada. Products are listed alphabetically under their most common chemical name with synonyms shown in brackets and cross-listed alphabetically with the manufacturers' head office addresses and plant locations.

CANADIAN CONSTRUCTION EQUIPMENT. 1973; 32p; illus; English, French. This booklet, published by the Department in co-operation with 26 companies, lists sources of Canadian construction equipment. Distributors, dealers and users can be assured of prompt response to their inquiries, and reliable service and parts supply wherever they are located.

THE CANADIAN BOOK INDUSTRY. 1970; 172p; tables; graphics; English, French. Study of the book publishing and manufacturing industry to assist government and industry in identifying problems and trends.

CANADIAN SHORT LINE FARM EQUIPMENT. 1971; 12p; English. This directory lists companies serving the North American market and outlines the success Canadian companies have had in the export field.

CANADIAN STEEL SERVICE CENTRES INDUSTRY. 1973; 48p; illus; English, French. A four-colour booklet that describes the steel service centre facilities, warehousing and pre-production processing of 31 Canadian companies. Also included is a ready reference chart for buyers.

CENTRAL PROCESSING OF MEATS, PART I — EUROPE. 1969; 52p; tables; illus; bilingual edition (English, French). Booklet surveys

European centralized meat processing and distributing techniques for possible application in Canada.

CENTRAL PROCESSING OF MEATS, PART II — U.S.A. 1971; 56p; tables; illus; bilingual edition (English, French). This is a survey of centralized meat processing and distributing techniques in the United States for possible application in Canada.

CHEMICAL IMPORT TRENDS 1965-67. 1971; 111p; bilingual edition (English, French). Tabular listing of chemical imports. It describes products by Statistics Canada class, tariff item and Brussel's Tariff Nomenclature, year, quantity and value.

CHEMICAL PRODUCTS FOR THE CONSTRUCTION INDUSTRY. 1969; 40p; illus; English, French, Spanish. The purpose of this booklet is to inform architects, engineers, contractors and distributors around the world of Canadian sources of supply for chemical products used in the construction industry.

COMMERCIAL METAL HEAT TREATING FACILITIES IN CANADA. 1972; 56p; tables; English, French. A smartly designed two-colour cover highlights this booklet that lists 44 Canadian companies and their facilities. The handy booklet will help prospective customers locate suitable suppliers of heat treating services and serve as an instant reference for users.

A CONTINUING PROGRAM FOR THE ADVANCEMENT OF CANADIAN DESIGN. 1973; 11p; bilingual edition (English, French). The folder describes Design Canada programs of design promotion, design education and design assistance.

A CONSTRUCTION INFORMATION SYSTEM FOR CANADA. 1973; 6p; bilingual edition (English, French). A preview of the Construction Information System (CIS) presented in 1974. The system will give access to virtually instant information assuring marked productivity gains and a simpler, more economic, more efficient way to run a construction business.

CONSTRUCTION INFORMATION — PROGRESS REPORT ON THE DEVELOPMENT OF AN INFORMATION SYSTEM FOR THE CANADIAN CONSTRUCTION INDUSTRY. 1970; 30p; tables; English, French. The results of an independent survey taken on behalf of the Department of Industry, Trade and Commerce investigating the construction industry's information system.

DESIGN CANADA CASE STUDIES

THOUGHTFUL RESEARCH AND DESIGN MAKE SAILING A BREEZE. 1973; 7p; illus; bilingual edition (English, French). Case study of the building of the Canadian-made version of the International 14 racing dinghy and the high performance but low cost sailboat for the recreational market, the Laser, by Performance Sailcraft Inc. of Montreal.

EFFICIENT DESIGN MAKES X-RAY SYSTEM MARKETABLE. 1973; 4p; illus; bilingual edition (English, French). Case study of the Rapido X-Ray System restyled by Donald Wilson of Toronto for Picker X-Ray Manufacturing Ltd. of Bramalea, Ont., to automate and stylize hospital X-Ray laboratories.

PRODUCT INNOVATION: AFTER 50 YEARS A REALLY DIFFERENT TOILET. 1972; 4p; illus; bilingual edition (English, French). Case study of the Potpourri portable, permanent and marine toilet for use at cottages, in sick-rooms, on boats or in trailer-camps, designed by C. Bruce Hewson for Sanitation Equipment Ltd. of Rexdale, Ont.

GOOD DESIGN HELPS TAP WORLD MARKETS. 1972; 4p; illus; bilingual edition (English, French). Case study of the industrial Electro Air Compressor adapted for consumer use by Savage Sloan Limited.

NEW CONCEPTS — NEW PROFITS. 1971; 4p; illus; bilingual edition (English, French). Case study of the Danfoss Tempress Automatic Shower Valve designed by Lawrie G. McIntosh for the Danfoss Manufacturing Company Limited of Port Credit. The valve provides a steady flow of water at a chosen temperature without unexpected fluctuation.

DESIGN FOR MANKIND'S HEALTH — CANADA WINS INTERNATIONAL ACCCLAIM. 1971; 5p; illus; bilingual edition (English, French). Case study of the Cobalt 60 Teletherapy Unit designed by Lawrie G. McIntosh, of Mississauga, Ont., for Atomic Energy of Canada, Limited.

UTILITY, CONVENIENCE, BEAUTY BY DESIGN. 1971; 4p; illus; bilingual edition (English, French). Case study of the Contempra telephone designed by Northern Electric Company Limited.

CREATIVE DESIGN CREATES CORPORATE GROWTH. 1971; 4p; illus; bilingual edition (English, French). Case study of The Norman Wade Co. of Toronto and the drafting table that in five years expanded the company into a national organization.

DESIGN CAREERS. 1974; 14p; illus; bilingual edition (English, French). This booklet is published by the Office of Design and is designed to promote and encourage the use of effective design in Canada. It gives a summary of careers in design, work of a designer and courses of study.

DIRECTORY OF MODULAR BUILDING COMPONENTS. 1973; second edition; 170p; tables; bilingual edition (English, French). Manufacturing aid for Canadian construction industry lists Canadian products which conform to modular dimensions and companies which supply them.

DIP PROGRAM. 1970; 8p; bilingual edition (English, French). Brochure describes Department of Industry, Trade and Commerce's Defence Industry Productivity Program of assistance for all phases of Canadian secondary industry to increase competitiveness in defence export programs.

DOING BUSINESS IN CANADA. 1970; 119p; (10 books); tables; illus; English, French, German. Ten booklets introduce businessmen to Canadian business methods and outline laws, customs, tariffs, taxation, assistance programs and construction standards.

DIRECTORY OF NEW YORK BUYERS FOR EXPORT. 1969; 71p; English, French. Directory gives Canadian exporters names, ad-

resses, references, markets and types of products handled by New York exporters who transact Canadian business abroad.

THE DOLLARS AND SENSE OF DESIGN MANAGEMENT. 1971; 15p; illus; bilingual edition (English, French). Illustrated folder describes the benefits of design management. Includes a brief case study of a successfully implemented design management program in a Canadian firm.

EASTERN CANADIAN SPRUCE/PINE/FIR. 1972; 13p; illus; English. A colourful booklet covering the softwood species throughout Eastern Canada on varying degrees of latitude. The booklet, well illustrated, indicates a new source of lumber for use in varied applications.

ELECTRONICS CANADA, VOLUME I. 1972; 106p; illus; tables; trilingual edition (English, French, Spanish). A descriptive catalogue of Canadian companies in the sectors of medical electronics, educational electronics, and consultants.

ELECTRONICS CANADA, VOLUME II. 1974; 127p; illus; charts; trilingual edition (English, French, Spanish). A descriptive catalogue of Canadian companies in the sectors of automation and supervisory equipment, computers and business machines.

ENVIRONMENTAL PROTECTION FROM CANADA. 1974; 84p; illus; bilingual edition (English, French). This publication lists 39 Canadian companies that specialize in pollution control equipment, products and services.

EXPO '67 BUILDING MATERIALS, SYSTEMS AND TECHNIQUES. 1969; 307p; charts; illus; English, French. Coil-ring book identifies new materials, systems and equipment used in more than 140 Expo '67 structures for possible use in Canadian construction.

EXPORT OPPORTUNITY SURVEY FOR THE PRODUCTS OF THE CANADIAN MANUFACTURED HOMES INDUSTRY. 1974; 51p; charts; bilingual edition (English, French). The purpose of the survey is to summarize export market opportunities available to the Canadian manufactured homes industry. This survey provides statistics from approximately 130 countries and reports

on housing conditions and the ability of the local house building industry to meet demands. It provides also information on problems of selling in different countries and problems concerned with long-term international financing and multi-mode transportation of materials, equipment and services.

FABRICATED STRUCTURAL STEEL FROM CANADA. 1970; 32p; charts; English, French. Booklet lists 28 Canadian fabricated structural steel manufacturers and describes their facilities and products.

FASTENERS FROM CANADA. 1973; 24p; illus; English, French, Spanish. This booklet describes the expertise of the Canadian fastener industry. Sixteen Canadian companies are listed with their products, services and capabilities. A cross-reference chart and glossary are also included.

THE FEED PROTEIN MARKET. 1972; 91p; tables; English. This study reviews the significant aspects of the major feed protein markets in the world. It assesses Canada's position in feed protein production utilization and marketing and identifies specific areas in which Canada might enlarge its involvement.

FINANCING CANADIAN INDUSTRY. 1974; 16p; English, French. This booklet answers questions about financing for the businessman who needs capital for renovations or to launch a new enterprise. It gives information regarding sources of investment, lending laws and regulations, special sources of financial assistance and types of credit.

FOOD PROTEIN FROM GRAINS AND OILSEEDS — A DEVELOPMENT STUDY PROJECTED TO 1980. 1972; 214p; tables; English. This study examines the supply and demand of plant protein in the world and Canada. It also examines the sources of protein and the value of these sources, as both food and feed, from a nutritional, economic and functional point of view.

FOREIGN-OWNED SUBSIDIARIES IN CANADA 1964-71. 1974. 92p; tables; English, French. Statistical information on their operations and financing. It includes an assessment

of role and performance in relation to government guidelines for corporate behaviour.

FORGING FOR INDUSTRY. 1971; 24p; English. A brief description of some of Canada's forging companies. This includes their production facilities and capabilities.

FORMING EXPORT CONSORTIA IN THE CANADIAN FURNITURE INDUSTRY. 1972; 100p; English, French. A report dealing with the requirements, guidelines and practices to be met and followed by Canadian furniture manufacturers wishing to form consortia to carry out their export business in the United States.

FORESTRY EQUIPMENT FROM CANADA. 1973; 46p; illus; English, French. An imaginatively designed booklet published by the Department in co-operation with 24 Canadian companies, features a selection of forestry equipment produced by Canadian manufacturers.

GAAP PROGRAM. 1970. 7p; bilingual edition (English, French). Brochure describes General Adjustment Assistance Program to help Canadian manufacturers adapt to changing trade patterns as a result of Kennedy Round agreements.

GOOD DESIGN IS A PAYING PROPOSITION. 1973; 10p; illus; bilingual edition (English, French). National Design Council Chairman's Award for Design Management 1973. Its purpose is to encourage Canadian enterprises to improve their design management activities. Three winners shared the honours for the effective use of design by management in the 1973 program.

A GUIDE FOR CONSUMERS. 1968; bilingual edition (English, French). Illustrated folder from Design Canada outlines basic rules for successful home furnishing.

GUIDE TO BUSINESS EDUCATION PROGRAMS AT CANADIAN UNIVERSITIES. 1970; 203p; tables; English, French. Book acquaints Canadian industry with management training facilities.

GRAIN STARCH UTILIZATION STUDY. 1972; 116p; tables; graphs; English. This study assesses the current capability of the Canadian industry to produce and market starch within the existing domestic and international environment. It identifies and recommends areas for specific action to improve its position.

GRINDING BALLS AND RODS FROM CANADA. 1969; 11p; charts; English, Spanish. Two-colour brochure lists seven major Canadian producers of grinding rods and balls and describes their facilities and products.

HIGH VOLTAGE DIRECT CURRENT (HVDC) FROM CANADA. 1971; 24p; illus; English. This publication deals specifically with high voltage direct current systems and provides details on planning and construction. It outlines the history of HVDC in Canada and provides information on the capacity of the Canadian electrical industry to supply complete systems.

HOTELS FOR EXPORT. 1970; 176p; English. A comprehensive publication printed in four phases and attractively arranged in a three-ring binder and acetate-bound sheets. This brochure covers the following 14 fields of Canadian expertise in the hotel industry and lists companies and products that are available for world-wide distribution.

**HOTELS FOR EXPORT —
FURNITURE.** 1970; 31p; illus; English. Brochure lists 19 companies that provide Canadian furniture for hotels, restaurants, stores, offices, schools, churches and other public buildings.

**HOTELS FOR EXPORT —
SANITATION AND MAINTENANCE.** 1970; 11p; illus; English. Brochure describes six companies and the products of the Canadian cleaning, sanitation and maintenance industry they provide.

**HOTELS FOR EXPORT —
CATERING AND ALLIED EQUIPMENT.** 1970; 17p; illus; English. Brochure describes 15 companies and the products they offer for quick quality food service.

HOTELS FOR EXPORT —

STORE AND DISPLAY FIXTURES. 1970; 14p; illus; English. Brochure describes 13 companies and the products they supply to stores and supermarkets such as refrigerated food cases, kiosks and show cases.

HOTELS FOR EXPORT —

LIGHTING. 1970. 11p; illus; English. Brochure describes six companies and their lighting equipment for illuminating auditoriums, shopping plazas, hotels and outdoor sports fields.

HOTELS FOR EXPORT —

CONTRACT FURNISHERS. 1970; 7p; illus; English. Brochure describes three companies that provide total design co-ordination and supply services for hotels and institutional interiors.

HOTELS FOR EXPORT —

FLOOR COVERINGS. 1970; 20p; illus; English. Brochure lists 10 Canadian firms specializing in hardwood and slate floors, carpeting and printed sheet and tiles of various compositions.

HOTELS FOR EXPORT —

DRAPERIES, LINENS AND FABRICS. 1970; 10p; illus; English. Brochure describes five companies that supply in quality and quantity a wide range of draperies, linens and fabrics required by hotels and institutions around the world.

HOTELS FOR EXPORT —

DESIGN CONSULTANTS. 1970; 9p; illus; English. Brochure describes six Canadian firms that act as design consultants for stores, hotels and restaurants and gives examples of their work.

HOTELS FOR EXPORT —

FOOD FACILITIES CONSULTANTS. 1970; 11p; illus; English. Brochure lists seven companies that act as food facility consultants and provide feasibility studies, planning, counselling, preparation and operation surveys for their international clientele.

HOTELS FOR EXPORT —

HOTEL MANAGEMENT AND CONSULTING. 1971; 11p; illus; English. Brochure lists seven leading Canadian hotel chains

that are prepared to open Canadian franchises around the world.

HOTELS FOR EXPORT —

PRINTING SERVICES AND DISPOSAL SUPPLIES. 1971; 7p; illus; English. Brochure lists four companies that produce modern disposable paper and plastic products monogrammed for the client's needs.

HOTELS FOR EXPORT —

HEATING, PLUMBING AND AIR CONDITIONING EQUIPMENT. 1972; 14p; illus; English. Brochure describes nine manufacturers of heating, plumbing and air conditioning products.

HOTELS FOR EXPORT —

ELECTRICAL AND ELECTRONICS EQUIPMENT AND SUPPLIES. 1973; 17p; illus; English. Brochure describes 15 Canadian manufacturers of electrical and electronic equipment such as wire and cable products and lighting equipment.

HOW TO WIN WORLD MARKETS. 1967; 216p; tables; charts; English, French. Price \$4.95. A reprint of articles from Foreign Trade, a former Department of Industry, Trade and Commerce publication, outlining how Canadians can capitalize on the export market. It includes a bibliography on export trade. Foreign Trade is now published under the name Canada Commerce.

IDAP PROGRAM. 1973; 24p; English, French. Folder describes the federal government's Industrial Design Assistance Program, its objectives, criteria and application procedure.

INCENTIVE AND DEVELOPMENT PROGRAMS FOR CANADIAN INDUSTRY. 1973; 14p; bilingual edition (English, French). This publication lists 17 programs offered by the federal government, administered by the Department of Industry, Trade and Commerce. The programs are designed to help increase Canadian productivity and boost the sale of Canadian products in domestic and foreign markets.

INDUSTRIAL DESIGN — THE COMPETITIVE EDGE. 1972; 113p; illus; bilingual (English, French). Illustrated booklet describes the

role of industrial design in Canadian industry, with reference to the market situation, manufacturing processes and management policies. Winner of 1973 award for typographical excellence from the Type Directors Club of New York.

IGNY — GRACIOUS LIVING. 1971; 16p; illus; English, French. Illustrated brochure showing the various stages in the construction of a Canadian-style timber-frame house at Igny, France.

IRDIA PROGRAM. 1971; 94p; charts; bilingual edition (English, French). Brochure explains how corporations can apply for grants under the Industrial Research and Development Incentives Act to undertake scientific research and development in Canada.

IRON AND STEEL FOUNDRIES. 1971; 40p; tables; English. The third edition of this directory with full-colour cover compiled by the Department in co-operation with 68 companies. It covers a comprehensive range of capabilities and is an invaluable guide for buyers in many industries in their quest for highly qualified, fully dependable sources of supply. Reference charts are included.

IRON AND STEEL FROM CANADA. 1972; 32p; charts; illus; English, French, Spanish. Illustrated full-colour booklet gives information on methods, facilities and products of 14 major Canadian iron and steel producers.

MACH PROGRAM. 1972; 8p; bilingual edition (English, French). Brochure describes the Department's Machinery Program. The program was established in 1968, following the Kennedy Round of tariff negotiations, to assist users and manufacturers of machinery by remitting duty on machinery and equipment not available in Canada while providing tariff protection on machinery produced in Canada.

MACHINERY PROGRAM ANALYSIS, 1973 IMPORTS. 1974; 60p; tables; bilingual edition (English, French). Report identifies, in tabular form, machinery imported under tariff item 42700-1 during 1971 for which duty was remitted.

MANUAL AND DIRECTORY OF THE BRASS AND BRONZE FOUNDRIES AND INGOT MAKERS IN CANADA. 1974; 56p; bilingual edition (English, French). This comprehensive survey of Canadian foundry and ingot-making facilities was prepared by the Department in co-operation with the Canadian Copper and Brass Development Association and Ingot Makers' Committee of the Canadian Association of Recycling Industries. The booklet describes casting processes and lists by province more than 100 companies, their production methods, facilities and products. Reference charts quickly summarize the information. It was designed for existing and potential users of copper-base castings and ingots.

MARKETING CANADIAN FURNITURE IN THE UNITED STATES. 1970; 166p; tables; English, French. A report presenting the results of a study of the United States market for household furniture and the development of a marketing plan for Canadian wooden household furniture in the United States.

MARKETING CANADIAN HARDWOOD FURNITURE COMPONENTS IN THE UNITED STATES. 1970; 102p; tables; English. Booklet assesses United States market for Canadian hardwood furniture components and presents a marketing plan.

MARKETS FOR CANADIAN EXPORTERS — AUSTRALIA. 1974; 68p; tables; bilingual edition (English, French). Booklet describes the country, its economy and foreign trade. It lists Canadian imports and exports and includes the names and addresses of trade officials. Reading list included.

MARKETS FOR CANADIAN EXPORTERS — BRAZIL. 1974; 40p; tables; bilingual edition (English, French). Booklet describes the country, its economy and foreign trade. It gives also information on government assistance to exporters and useful addresses. Reading list included.

MARKETS FOR CANADIAN EXPORTERS — THE EASTERN CARIBBEAN. 1972; 42p; tables; bilingual edition (English, French). Booklet describes the islands and how to

do business with the region. It lists Canadian imports and exports and includes names and addresses of trade officials.

**MARKETS FOR CANADIAN EXPORTERS —
THE PEOPLE'S REPUBLIC OF CHINA.**

1974; 52p; tables; bilingual edition (English, French). Booklet describes the country and its business methods and regulations. It lists Canadian imports and exports and includes the names and addresses of trade officials.

**MARKETS FOR CANADIAN EXPORTERS —
THE FEDERAL REPUBLIC OF GERMANY.**

1971; 62p; tables; bilingual edition (English, French). Booklet describes the country, its business methods and social conventions, Canadian-German trade patterns and includes lists of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

HONG KONG. 1973; 25p; tables bilingual edition (English, French). Booklet describes the British Crown Colony, its business methods and social conventions. It lists Canadian imports and exports and includes names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

INDONESIA. 1974; 44p; tables; bilingual edition (English, French). Booklet describes the country, its economy and import procedures. It lists Canadian imports and exports and includes useful business addresses.

MARKETS FOR CANADIAN EXPORTERS —

JAMAICA. 1972; 67p; tables; bilingual edition (English, French). Booklet describes the country and its business methods and regulations. It lists Canadian imports and exports and includes the names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

JAPAN. 1973; 33p; tables; bilingual edition (English, French). Booklet describes the country and its business methods and regulations. It lists Canadian imports and exports and includes the names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

PERU AND BOLIVIA. 1973; 26p; tables; bilingual edition (English, French). Booklet

describes the countries, their business methods and potential for imports. It lists Canadian imports and exports and includes names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

MEXICO. 1973; 25p; tables bilingual edition (English, French). Booklet describes the country and its business methods and regulations. It lists Canadian imports and exports and includes the names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS —

UNITED STATES OF AMERICA — DETROIT. 1974; 52p; illus; bilingual edition (English, French). The territory serviced by the Canadian Consulate General includes the states of Michigan and Indiana as well as the city of Toledo. The booklet describes the market characteristics and gives the names of transportation services. It also describes the Canada-United States Automotive Pact and its special documentation. Lists of customs regulations and documentation are included.

MARKETS FOR CANADIAN EXPORTERS —

UNITED STATES OF AMERICA — MID-ATLANTIC STATES. 1973; bilingual edition (English, French). The territory serviced by the Canadian Consulate in Philadelphia includes the states of Virginia, Maryland, Delaware and portions of New Jersey and Pennsylvania. The booklet describes the market characteristics and covers customs regulations and documentation. It also lists useful addresses for doing business.

MARKETS FOR CANADIAN EXPORTERS —

UNITED STATES OF AMERICA — NEW YORK. 1971; 48p; bilingual edition (English, French). The territory serviced by the Canadian Consulate General in New York includes the southern counties of New York State, Connecticut and most of New Jersey. The booklet describes the economy and industry, the market characteristics, lists services for exporters and customs regulations and documentation. It also gives the addresses of transportation companies, principal New York banks and custom brokers.

MARKETS FOR CANADIAN EXPORTERS —

UNITED STATES OF AMERICA — UP-STATE NEW YORK. 1972. 48p; bilingual edition (English, French). The territory serviced by the Canadian Consulate in Buffalo, N.Y. includes the cities of Rochester, Syracuse and Utica. The booklet describes the market characteristics, lists services for exporters as well as customs regulations and includes the names and addresses of transportation companies, banks and customs brokers.

MARKETS FOR CANADIAN EXPORTERS —

UNITED STATES OF AMERICA — SOUTH-WESTERN UNITED STATES. 1971; 46p; bilingual (English, French). The territory serviced by the Canadian Consulate in Dallas includes Oklahoma, Kansas, Arkansas and Louisiana. The booklet describes the economy and industry in the southwest and gives the market characteristics of the territory as well as customs regulations and documentation to sell in the area and useful addresses. It also lists market reports prepared by the consulate on different commodities such as oil and gas equipment, aircraft components, apparel, etc.

MARKETS FOR CANADIAN EXPORTERS —

VENEZUELA AND NETHERLANDS ANTILLES. 1972; 37p; tables; bilingual edition (English, French). Booklet describes the countries, their business methods and potential for imports. It lists Canadian imports and exports and includes names and addresses of trade officials.

METAL TUBE AND PIPE FROM CANADA. 1968; 28p; charts; English, Spanish. Booklet lists 24 Canadian producers and describes their production capabilities and products.

MILLWORK MAKES IT. 1971; 18p; graphs; English. This publication reflects the continuing growth in residential and commercial construction. The colourful booklet, published by the Department in co-operation with the millwork industry, is a reliable source of manufacturers. Included is a handy reference chart showing at a glance the products available from each company.

THE MOBILE HOME IN CANADA. 1970; 37p; charts; illus; English, French. An analysis of the Canadian mobile home industry in

1969 designed to increase production, efficiency and identify new development opportunities.

OIL AND GAS EQUIPMENT AND SERVICES FROM CANADA. 1973; 140p; illus; English, French. This directory provides the world's oil and gas industries with a detailed cross-reference to more than 2,500 products and services available from Canadian companies.

PAIT PROGRAM. 1970; 20p; charts; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Program for Advancement of Industrial Technology to provide Canadian manufacturers with financial assistance for product and process development.

PEP PROGRAM. 1970; 20p; bilingual edition (English, French). Brochure describes Department of Industry, Trade and Commerce's Program to Enhance Productivity to assist Canadian manufacturing and processing industries increase production efficiency.

PIDA PROGRAM. 1970; 7p; charts; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Pharmaceutical Industry Development Program to improve Canadian research, development, manufacturing and marketing processes.

THE PROGENITORS. 1971; 20p; tables; illus; English, French, Spanish, Italian, German, Portuguese. Brochure describes practical genetics (Progeny Proving) program developed by Canadian cattle breeders to improve herd quality for semen export.

RAS — REPORT ON THE MONTREAL CATHOLIC SCHOOL COMMISSION RESEARCH IN EDUCATIONAL FACILITIES. 1969; 90p; charts; English, French. Report gives results of a research and development project of 13 Canadian manufacturers to identify and meet Montreal school requirements.

RECORD OF DESIGNERS. 1968; bilingual edition (English, French). Folder tells Canadian manufacturers how to obtain National Design Council's Record of Designers which lists Canadian design consultants.

A REVIEW OF THE BROOM, BRUSH AND MOP INDUSTRY IN CANADA. 1972; 91p; tables; graphs; English, French. Review of the industry since World War II. The industry is made up of those establishments whose principal function is the manufacturing of household, industrial and street-sweeping brooms, household, paint and tooth brushes, and floor, dust and dish mops.

A REVIEW OF THE CANADIAN MILLWORK INDUSTRY. 1973; 97p; tables; graphs; English, French. A review of the industries primarily engaged in manufacturing products such as doors and door frames, windows and sash, interior millwork and construction mouldings as well as plants engaged primarily in the manufacture of prefabricated wooden buildings, laminated rafters, roof trusses and beams.

A REVIEW OF THE TOY AND GAME INDUSTRY IN CANADA. 1968; 96p; tables; English, French. This comparative review of the Canadian and United States toy and game industries contains historical statistics, charts and comments on production, employment, markets, productivity, exports, imports, lists of industry related associations, publications, trade fairs, sources of industry information and other useful topics. Years covered 1926-1966.

SEEDS FROM CANADA. 1968; 36p; tables; illus; English, French, Spanish, Portuguese. Full-colour brochure describes forage crop, cereal and oil seeds available from Canada.

SEED STOCK FROM CANADA — DAIRY CATTLE. 1974; 16p; illus; tables; English, French, German, Japanese. This attractive booklet describes the scientific and commercial skills behind Canada's success in breeding internationally recognized dairy cattle.

**SEED STOCK FROM CANADA —
DAIRY CATTLE —**

GUERNSEY. 1974; 8p; illus; charts; English, French. The story of the Canadian Guernsey is told in this booklet — its history and development, registration and growth, performance and breed-type classification.

**SEED STOCK FROM CANADA —
DAIRY CATTLE —**

HOLSTEIN-FRIESIAN. 1974; 8p; tables; illus; English, French, Spanish, German, Italian. This booklet describes the reasons for the international reputation achieved by Holstein cows as milk producers and breeders.

**SEED STOCK FROM CANADA —
DAIRY CATTLE —**

JERSEY. 1974; 8p; charts; illus; English, French. This booklet tells the history of the breed and lists statistics regarding current registration, the performance and growth of the Canadian Jersey.

SCHOOL THE CANADIAN WAY. 1972; 44p; English. A full-colour publication listing approximately 170 Canadian companies and their products. This is a valuable guide for potential buyers to the finest in Canadian educational equipment and services. An alphabetical index is included.

SHORT TAKE OFF AND LANDING . . . STOL THE CANADIAN WAY. 1974; 8p; illus; bilingual editions (English, French or English, Spanish). A description of Canada's STOL transportation system and what is involved in making the STOL concept into a reality. The booklet describes the selection and designing of STOLports, STOL airlines between cities, new navigational systems and connecting intermodal services.

SOURCES OF VENTURE CAPITAL . . . A CANADIAN GUIDE. 1973; 147p; tables; English, French. A study prepared for the Department to provide insight into the policies and practices of a diverse group of venture capital investors to assist entrepreneurs in identifying and negotiating with suppliers of venture capital in Canada.

SPRUCE/PINE/FIR (WESTERN). 1971; 16p; tables; illus; English. This booklet describes the uses of the Spruce/Pine/Fir species and details the standards for lumber set by the National Lumber Grades Authority (NLGA) effective January 1971.

A STUDY OF COMPUTER UTILIZATION IN THE CANADIAN CONSTRUCTION INDUSTRY.

1973; 87p; English, French. A study by Demers, Gordon, Baby Limited, Systems Consultants, commissioned by the Department of Industry, Trade and Commerce to determine the current status of the use of computers by the Canadian construction industry and to recommend possible actions by industry and government directed at increasing the productivity and efficiency of computer use.

A STUDY OF TRANSPORTATION ALTERNATIVES FOR QUEBEC FURNITURE MANUFACTURERS.

1972; 88p; charts; tables; English, French. A report documenting the analysis and development of a system for combining the less than full load shipments of Quebec furniture manufacturers into full loads in an effort to achieve lower freight rates, reduced damages and lower incidences of delay, resulting in a more competitive sales position for the Quebec industry.

TECHNICAL REPORT — THE IGNY PROJECT.

1971; 38p; illus; graphs; English, French. Report based on experience in France and identifies measures and accounts for experience over a representative grid of construction activities so that Canadian timber-frame construction may be assessed as to its viability in Western Europe.

THESAURUS OF CANADIAN CONSTRUCTION TERMINOLOGY.

1971; 582p; English, French. This preliminary edition regularizes usage of more than 7,200 words as part of BEAM Program project to establish a national information system for the Canadian construction industry. Permuted index and explanation of Thesaurus conventions are included.

WALLPAPERS CANADA. 1970; 8p; illus; English, French. Booklet describes products and contains samples of wallpapers manufactured by two major Canadian companies.

WIRE AND CABLE FROM CANADA. 1968; 27p; charts; illus; English, French, Spanish. Booklet describes products, facilities and services provided by 11 Canadian companies.

REGIONAL OFFICES

Listed below are the addresses of Industry, Trade and Commerce's Regional Offices where many of these publications can also be obtained:

NEWFOUNDLAND LABRADOR	Director 210 Water Street St. John's, Newfoundland A1C 1A9 Tel: (709) 722-6074 Telex: 016-4749
NOVA SCOTIA	Director Suite 1124, Duke Tower 5251 Duke Street, Scotia Square Halifax, Nova Scotia B3J 1N9 Tel: (902) 426-3851 Telex: 019-21829
NEW BRUNSWICK PRINCE EDWARD ISLAND	Director Eastern Canada Building 212 Queen Street Fredericton, New Brunswick E3B 1A8 Tel: (506) 454-9707 Telex: 014-46140
QUEBEC	Director Room 2124, Place Victoria P.O. Box 257 Tour de la Bourse Montreal, Quebec H4Z 1J5 Tel: (514) 283-6254 Telex: 012-0280
ONTARIO	Director P.O. Box 325 Commerce Court West 51st Floor Toronto, Ontario M5L 1G1 Tel: (416) 369-3711 Telex: 022-1691
MANITOBA	Director Suite 1104 Royal Bank Building 220 Portage Avenue Winnipeg, Manitoba R3C 0A5 Tel: (204) 985-2381 Telex: 07-57624

SASKATCHEWAN Director
Room 651
Saskatchewan Wheat Pool
Building
2625 Victoria Avenue
Regina, Saskatchewan
S4T 1K2
Tel: (306) 525-9814
Telex: 071-2745

ALBERTA
NORTHWEST
TERRITORIES Director
500 Macdonald Place
9939 Jasper Avenue
Edmonton, Alberta T5J 2W8
Tel: (403) 425-6330
Telex: 037-2762

BRITISH
COLUMBIA
YUKON Director
P.O. Box 11142
1055 West Georgia Street
Royal Centre, 11th Floor
Vancouver, British Columbia
V6E 3P3
Tel: (604) 666-1434
Telex: 04-51191





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INTRODUCTION

This directory lists the wide variety of publications available from the Department of Industry, Trade and Commerce for the use of Canadian business, industry and the general public.

It contains brief descriptions of a diverse range of publications. Typical examples include handsomely illustrated booklets promoting exports of everything from apples to sophisticated electronics equipment, technical and trade mission reports, reports on the structure and current state of Canadian and foreign industries and a collection of brochures outlining government assistance available to the Canadian manufacturer and exporter.

The publications are grouped into eight sections according to subject. Each section includes cross-reference to publications in other sections. A complete catalogue index by title at the back of this book makes it useful for reference purposes.

All publications may be obtained free of charge* from Production Planning Division, Publicity Branch, Department of Industry, Trade and Commerce, 112 Kent Street, Ottawa 4, Ontario, K1A 0H5

*Except "How to Win World Markets" (\$4.95) and "The Office — Environmental Planning" (\$1.75) available from Information Canada.

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GOVERNMENT ASSISTANCE FOR BUSINESS AND INDUSTRY

- AAA. 1970; 4p; bilingual edition (English, French). Brochure explains Department of Industry, Trade and Commerce's Automotive Adjustment Assistance Program to help Canadian automotive producers expand and streamline their operations.
- BEAM. 1970; 9p; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Building Equipment, Accessories and Materials Program to increase Canadian manufacturing efficiency.
- BEAM PROGRESS REPORT. 1969; 21p; English, French. Pamphlet describes BEAM Program and summarizes its activities to September, 1969.
- DIP. 1970; 8p; bilingual edition (English, French). Brochure describes Department of Industry, Trade and Commerce's Defence Industry Productivity Program of assistance for all phases of Canadian secondary industry to increase competitiveness in defence export programs.
- DOING BUSINESS IN CANADA. 1970; 119p; (10 books); tables; illus; English, French, German. Ten booklets introduce businessmen to Canadian business methods and outline laws, customs, tariffs, taxation, assistance programs and construction standards.
- FEDERAL SERVICES FOR BUSINESS. 1970; 80p; illus; English, French. Designed to help Canadian businessmen make maximum use of federal assistance. Booklet describes services offered by 29 government departments and agencies.
- FINANCING CANADIAN INDUSTRIES. 1970; 16p; English, French. Booklet examines types and sources of financial assistance available to Canadian entrepreneurs, including aid programs from federal and provincial governments.

GAAP. 1970; 7p; bilingual edition (English, French). Brochure describes General Adjustment Assistance Program to help Canadian manufacturers adapt to changing trade patterns as a result of Kennedy Round agreements.

GUIDE TO BUSINESS EDUCATION PROGRAMS AT CANADIAN UNIVERSITIES. 1970; 203p; tables; English, French. Book acquaints Canadian industry with management training facilities.

A GUIDE FOR CONSUMERS. 1968; bilingual edition (English, French). Illustrated folder from Design Canada outlines basic rules for successful home furnishing.

IDAP. 1970; 23p; charts; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Industrial Design Assistance Program to improve the quality of Canadian product design.

INDUSTRY, TRADE AND COMMERCE AT YOUR SERVICE. 1971; 52p; English, French. Pocket-sized brochure describes the Department of Industry, Trade and Commerce's programs and services to assist Canadian business and industry.

IRDIA. 1971; 94p; charts; bilingual edition (English, French). Brochure explains how corporations can apply for grants under the Industrial Research and Development Incentives Act to undertake scientific research and development in Canada.

MACH. 1970; 8p; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Machinery Program on Remission of Duty Under Tariff Item 42700-1, which came into effect as a result of the Kennedy Round, to assist Canadian machinery importers and exporters.

MACHINERY PROGRAM ANALYSIS, 1969 IMPORTS. 1970; 46p; tables; bilingual edition (English, French). Report identifies, in tabular form, machinery imported under tariff item 42700-1 during 1969 for which duty was remitted.

NATIONAL DESIGN COUNCIL TRANSCRIPT OF A SEMINAR ON THE PROTECTION OF INVENTIONS, DESIGNS AND TRADE-MARKS BY PATENTS, COPYRIGHTS AND REGISTRATION. 1970; 31p; English, French. Transcript of seminar for architects, engineers and designers. It provides basic information on design protection.

PAIT. 1970; 20p; charts; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Program for Advancement of Industrial Technology to provide Canadian manufacturers with financial assistance for product and process development.

PEP. 1970; 20p; bilingual edition (English, French). Brochure describes Department of Industry, Trade and Commerce's Program to Enhance Productivity to assist Canadian manufacturing and processing industries increase production efficiency.

PIDA. 1970; 7p; charts; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Pharmaceutical Industry Development Program to improve Canadian research, development, manufacturing and marketing processes.

QUICK REFERENCE ON INCENTIVE AND DEVELOPMENT PROGRAMS FOR CANADIAN INDUSTRY. 1970; 23p; bilingual edition (English, French). Pocket-sized booklet lists and describes 10 Department of Industry, Trade and Commerce's programs to encourage research, development and innovation in Canadian business and industry.

RECORD OF DESIGNERS. 1968; bilingual edition (English, French). Folder tells Canadian manufacturers how to obtain National Design Council's Record of Designers which lists Canadian design consultants.

SCSR. 1971; 14p; bilingual edition (English, French). Brochure describes the Department of Industry, Trade and Commerce's Ship Construction Subsidy Regulations which provide Canadian shipbuilding in-

dustry with financial concessions equal to tariff protection given other industries.

AGRICULTURE, FISHERIES AND FOOD PRODUCTS

APPLES FROM CANADA. 1965; 20p; illus; English, French, Spanish, Norwegian, Swedish. Full-colour brochure describes varieties of Canadian apples and their progress from orchard to export market.

APPLICATION OF COMPUTERS TO FORMULATION OF ANIMAL FEEDS FOR SMALL AND MEDIUM VOLUME PRODUCERS. 1969; 170p; tables; charts; English. Designed for Canadian feed mill users, manual outlines computer-assisted system for animal feed formulation.

"BRAND CANADA". 1970; 20p; tables; illus; English, Spanish. Full-colour booklet on Canadian beef cattle industry describes breeds available for export.

CANADA CERTIFIED SEED POTATOES. 1965; 16p; tables; illus; French, Spanish, Italian, Greek, Portuguese. Four-colour brochure describes quality and variety of Canadian field-proven seed potatoes.

THE CANADIAN DAIRY INDUSTRY. 1969; 50p; tables; English, French. Statistical survey of Canadian dairy processing and manufacturing. It also compares production, utilization, consumption, imports and exports with other countries.

CANADIAN SPHAGNUM PEAT MOSS. 1969; English; for foreign market. Four-colour banner and folder illustrate wide variety of uses for Canadian sphagnum peat moss.

CANADIAN SWINE. 1971; 20p; tables; illus; English. Full-colour booklet describes Canadian swine breeds, breeding methods and performance testing procedures that have made stock world famous.

CENTRAL PROCESSING OF MEATS, PART I — EUROPE. 1969; 52p; tables; illus; bilingual edition (English, French). Booklet

surveys European centralized meat processing and distributing techniques for possible application in Canada.

CENTRAL PROCESSING OF MEATS, PART II — U.S.A. 1971; 56p; tables; illus; bilingual edition (English, French). This is a survey of centralized meat processing and distributing techniques in the United States for possible application in Canada.

THE CURRENT STATUS OF FISH PROTEIN CONCENTRATE. 1970; 26p; tables; charts; English. Pamphlet examines emerging Canadian fish protein concentrate industry, its potential market and the techniques necessary to exploit it.

DEVELOPMENTS IN THE UNITED STATES FOOD MARKET AND THEIR SIGNIFICANCE FOR CANADIAN GROUND FISH PRODUCTS. 1970; 70p; tables; English, French. Survey of American retail and food service market, especially fish and chip industry. Designed to assist Canadian groundfish producers adapt to new market conditions in the United States.

FATS AND OILS IN CANADA ANNUAL REVIEW, 1969. 1970; 119p; tables; charts; English, French. Statistical review of Canadian fats and oils industry. It also describes new developments affecting industry.

FURTHER DATA ON THE PROCESSING OF CANBRA OIL AND ITS UTILIZATION IN THE MANUFACTURE OF SOME SHORTENINGS AND MARGARINES. 1970; 12p; tables; English. Paper presents results of experiments to determine the usefulness of Canbra oil as an edible substitute for rapeseed oil.

PROCESSING OF CHEESE WHEY IN CANADA. 1969; 40p; tables; English, French. Report studies cheese whey processing methods and examines their possible use in Canadian manufacturing industries as an alternative to costly disposal as waste.

THE PROGENITORS. 1971; 20p; tables; illus; English, French, Spanish, Italian, Ger-

man, Portuguese. Brochure describes practical genetics ("Progeny Proving") program developed by Canadian cattle breeders to improve herd quality for semen export.

RAPESEED FROM CANADA. 1965; 12p; tables; illus; English, French, Spanish, Italian, German, Dutch. Four-colour brochure describes varieties of Canadian seed for export.

REPORT ON DELIVERY QUOTA SYSTEM FOR WESTERN CANADIAN GRAIN. 1970; 28p; tables; English. Special committee's report reviews present system and proposes changes to meet market demand.

REPORT OF THE NEW DAIRY PRODUCTS TECHNOLOGY MISSION TO EUROPE. 1970; 70p; illus; charts; English, French. Purpose of dairy industry mission was to examine new European dairy machinery products for possible manufacture in Canada.

REPORT OF RAPESEED MARKETING COMMITTEE. 1970; 36p; tables; English. Report proposes improved marketing techniques to expand Canadian rapeseed exports.

SEED STOCK FROM CANADA — DAIRY CATTLE. 1969; 16p; tables; illus; English, French, Spanish, Italian, German, Japanese. Booklet describes Canadian dairy cattle industry and its world famous breeds. Pamphlet on Canadian Holstein-Friesian is included.

SEEDS FROM CANADA. 1968; 36p; tables; illus; English, French, Spanish, Portuguese. Full-colour brochure describes forage crop, cereal and oil seeds available from Canada.

SUBSTITUTE DAIRY PRODUCTS AND THEIR EFFECT ON THE CANADIAN DAIRY INDUSTRY. 1968; 130p; tables; English, French. Prepared for the National Dairy Council of Canada, report surveys market for substitute dairy products and the possible effect on the Canadian dairy industry.

VARIETY CHEESE IN CANADA. 1970; 60p; tables; English, French. Report examines production and imports of variety cheese, identifies problems and proposes solutions to stimulate Canadian production. List of Canadian cheese manufacturers and their products is included.

BUILDING DESIGN AND CONSTRUCTION

BEAM. (See section on Government Assistance for Business and Industry).

BEAM PROGRESS REPORT. (See section on Government Assistance for Business and Industry).

CONSTRUCTION INFORMATION. 1970; 30p; tables; charts; illus; English, French. Booklet describes results of BEAM Program study to improve information organization, dissemination, storage and retrieval techniques in Canadian construction industry.

DIRECTORY OF MODULAR BUILDING COMPONENTS. 1969; 81p; tables; English, French. Manufacturing aid for Canadian construction industry lists Canadian products which conform to modular dimensions and companies which supply them.

EXPO '67 — BUILDING MATERIALS, SYSTEMS AND TECHNIQUES. 1969; 307p; charts; illus; English, French. Coil-ring book identifies new materials, systems and equipment used in more than 140 Expo '67 structures for possible use in Canadian construction.

FABRICATED STRUCTURAL STEEL FROM CANADA. (See section on Industrial Materials).

GAAP. (See section on Government Assistance for Business and Industry).

IDAP. (See section on Government Assistance for Business and Industry).

INDUSTRIALIZED BUILDING. 1968; 258p; charts; English, French. Booklet contains record

of conference held as part of BEAM Program to acquaint Canadian construction industry with advantages of a systems approach to building.

IRDIA. (See section on Government Assistance for Business and Industry).

MACH. (See section on Government Assistance for Business and Industry).

MODULAR CO-ORDINATION. 1968; 170p; charts; English, French. Report is transcript of conferences held as part of BEAM Program to promote use of modular (dimensional) co-ordination of products in Canadian construction.

THE OFFICE — ENVIRONMENTAL PLANNING. 1969; 49p; charts; illus; bilingual edition (English, French). Price \$1.75. Illustrated booklet was designed to assist managers to plan office space. Bibliography is included.

PAIT. (See section on Government Assistance for Business and Industry).

REPORT OF THE CANADIAN TECHNICAL MISSION ON PREFABRICATED CONCRETE COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. 1968; 278p; charts; illus; English, French. BEAM Program report on findings of Canadian study of European industrialized building techniques and systems to encourage their adoption in Canada.

REPORT OF THE CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL CERAMICS IN INDUSTRIALIZED BUILDING IN EUROPE. 1967; 123p; charts; illus; English, French. BEAM Program report for use by Canadian structural ceramics manufacturers and masonry contractors. It discusses use of prefabricated masonry materials in eight European industrialized building systems.

REPORT OF THE CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL STEEL COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. 1968; 86p; charts;

illus; English, French. BEAM Program project studies European techniques for use of prefabricated steel components in industrialized building as an example for Canadian industry.

A SYSTEMS APPROACH TO BUILDING. 1971; 243p; charts; illus; English, French. Booklet describes conferences held under BEAM Program to encourage Canadian manufacturers, contractors and designers to adopt a systems approach to building.

THESAURUS OF CANADIAN CONSTRUCTION TERMINOLOGY. 1971; 582p; English. This preliminary edition regularizes usage of more than 7,200 words as part of BEAM Program project to establish a national information system for the Canadian construction industry. Permuted index and explanation of thesaurus conventions are included. Final edition to be available in late 1971.

INDUSTRIAL MATERIALS

BEAM. (See section on Government Assistance for Business and Industry).

CANADIAN CHEMICALS FOR EXPORT. 1970; 56p; illus; English. Directory of the Canadian chemical industry. It lists more than 100 manufacturing companies, products for export and industries which use them.

CANADIAN FORGINGS. 1966; 24p; charts; English. Booklet lists 19 Canadian forging companies and describes their products.

CHEMICAL IMPORT TRENDS, 1956-64. 1966; 157p; tables; charts; English. Survey lists chemical, petroleum and rubber products by DBS class, tariff item number, year, weight and dollar value. It was designed to help Canadian companies identify new manufacturing opportunities.

CHEMICAL IMPORT TRENDS, 1965. 1968; 97p; tables; English. Survey analyzes chemical imports by product, DBS class, tariff

item number, weight and dollar value. Tables identify imports by product, country and year.

CHEMICAL IMPORT TRENDS, 1965-67. 1971; 111p; bilingual edition (English, French). Tabular listing of chemical imports. It describes products by DBS class, tariff item and BN numbers, year, weight and dollar value.

CHEMICAL PRODUCTS. 1969; 40p; charts; illus; English, French, Spanish. Booklet lists 44 Canadian producers of construction chemicals and describes their facilities and products.

CHEMICAL REGISTER. 1971; 264p; English, French. Register is alphabetical guide to Canadian chemical products and manufacturers.

DIE CASTING IN CANADA. 1969; 31p; tables; charts; illus; English, French. Booklet describes Canadian die casting products, lists 67 die casters and their services.

FABRICATED STRUCTURAL STEEL FROM CANADA. 1970; 32p; charts; English. Booklet lists 28 Canadian fabricated structural steel manufacturers and describes their facilities and products.

GAAP. (See section on Government Assistance for Business and Industry).

GRINDING BALLS AND RODS FROM CANADA. 1969; 11p; charts; English, Spanish. Two-colour brochure lists seven major Canadian iron and steel producers and describes their facilities and products.

IDAP. (See section on Government Assistance for Business and Industry).

IRDIA. (See section on Government Assistance for Business and Industry).

IRON AND STEEL FROM CANADA. 1966; 24p; charts; illus; Spanish. Illustrated full-colour booklet gives information on methods, facilities and products of eight major Canadian iron and steel producers.

MACH. (See section on Government Assistance for Business and Industry).

MANUAL AND DIRECTORY OF THE BRASS AND BRONZE FOUNDRIES AND INGOT MAKERS IN CANADA, 1968. 1969; 53p; tables; charts; illus; English, French. Booklet describes casting processes, lists more than 100 Canadian foundry and ingot-making facilities and describes their methods and products.

METAL FASTENERS FROM CANADA. 1969; 21p; charts; illus; English, French, Spanish. Booklet lists 17 major companies in Canadian fastener industry and describes their facilities and products.

METAL TUBE AND PIPE FROM CANADA. 1968; 28p; charts; English, Spanish. Booklet lists 24 Canadian producers and describes their production capabilities and products.

OIL AND GAS EQUIPMENT AND SERVICES FROM CANADA. 1970; 47p; illus; English. Directory lists and describes Canadian equipment and services for oil and gas industry and more than 300 companies which supply them.

PAIT. (See section on Government Assistance for Business and Industry).

PIDA. (See section on Government Assistance for Business and Industry).

PROCEEDINGS OF THE PETROLEUM-ALUMINUM INDUSTRY ARCTIC TECHNOLOGY EXCHANGE MEETING. 1970; 116p; charts; English. Meeting was held to identify problems encountered by petroleum operators in the Arctic and examine what assistance the aluminum industry could offer. List of companies represented is included.

REPORT OF THE CANADIAN FORGING INDUSTRY TECHNICAL MISSION TO WESTERN EUROPE, November 1968. 1970; 118p; tables; charts; illus; English, French. This examination of the European steel forging industry provides Canadian companies with assessment of prevailing trends and future prospects.

REPORT OF THE CANADIAN TECHNICAL MISSION ON PREFABRICATED CONCRETE

COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

REPORT OF CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL CERAMICS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

REPORT OF THE CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL STEEL COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

WIRE AND CABLE FROM CANADA. 1968; 27p; charts; illus; English, French, Spanish. Booklet describes products, facilities and services provided by 11 Canadian companies.

INDUSTRY REVIEWS AND REPORTS

ANNUAL REPORT OF THE DEPARTMENT OF INDUSTRY, TRADE AND COMMERCE, APRIL 1, 1969 TO MARCH 31, 1970. 1971; 116p; tables; English, French. First report of the Department of Industry, Trade and Commerce describes its industry, trade and tourist development programs, policies and activities and lists domestic and foreign personnel.

THE CANADIAN BOOK INDUSTRY. 1970; 172p; tables; charts; English, French. Statistical survey of Canadian book publishing and manufacturing to help government and industry identify problems and forecast trends.

THE CANADIAN DAIRY INDUSTRY. (See section on Agriculture, Fisheries and Food Products).

THE CANADIAN HARDWOOD PLYWOOD MISSION TO EUROPE. (See section on Wood and Forest Products).

CANADIAN-OWNED OR OPERATED HOTELS AND TOURIST RESORTS IN THE CARIBBEAN AREA. 1970; 11p; English. An export aid for Canadian manufacturers of hotel equipment and furnishings. It can also be used as a guide for Canadian tourists.

CHEMICAL IMPORT TRENDS, 1956-64. (See section on Industrial Materials).

CHEMICAL IMPORT TRENDS, 1965. (See section on Industrial Materials).

CHEMICAL IMPORT TRENDS, 1965-67. (See section on Industrial Materials).

CONSTRUCTION INFORMATION. (See section on Building Design and Construction).

DEPARTMENT OF INDUSTRY ANNUAL REPORT, 1968-69. 1970; 35p; tables; English, French. Final report of the Department of Industry describes activities of its assistance programs for industry.

DEVELOPMENTS IN THE UNITED STATES FOOD MARKET AND THEIR SIGNIFICANCE FOR CANADIAN GROUND FISH PRODUCTS. (See section on Agriculture, Fisheries and Food Products).

EXPO '67 — BUILDING MATERIALS, SYSTEMS AND TECHNIQUES. (See section on Building Design and Construction).

FATS AND OILS IN CANADA ANNUAL REVIEW, 1969. (See section on Agriculture, Fisheries and Food Products).

FOREIGN-OWNED SUBSIDIARIES IN CANADA, 1964-67. 1970; 148p; tables; English, French. Statistical information on their operations and financing. It includes an assessment of role and performance in relation to government guidelines for corporate behaviour.

INDUSTRIALIZED BUILDING. (See section on Building Design and Construction).

THE MOBILE HOME IN CANADA. (See section on Manufacturing and Engineering).

MODULAR CO-ORDINATION. (See section on Building Design and Construction).

PROCEEDINGS OF THE PETROLEUM-ALUMINUM INDUSTRY ARCTIC TECHNOLOGY EXCHANGE MEETING. (See section on Industrial Materials).

PROCESSING OF CHEESE WHEY IN CANADA. (See section on Agriculture, Fisheries and Food Products).

PUMPS. (See section on Manufacturing and Engineering).

REPORT OF THE CANADIAN FORGING INDUSTRY TECHNICAL MISSION TO WESTERN EUROPE. (See section on Industrial Materials).

REPORT OF THE CANADIAN MEDICAL AND SCIENTIFIC EQUIPMENT MISSION TO EASTERN EUROPE. (See section on Manufacturing and Engineering).

REPORT OF THE CANADIAN TECHNICAL MISSION ON PREFABRICATED CONCRETE COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

REPORT OF THE CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL CERAMICS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

REPORT OF THE CANADIAN TECHNICAL MISSION ON THE USE OF PREFABRICATED STRUCTURAL STEEL COMPONENTS IN INDUSTRIALIZED BUILDING IN EUROPE. (See section on Building Design and Construction).

REPORT ON DELIVERY QUOTA SYSTEM FOR WESTERN CANADIAN GRAIN. (See section on Agriculture, Fisheries and Food Products).

REPORT OF THE DEPARTMENT OF TRADE AND COMMERCE, JANUARY 1 TO MARCH 31, 1969. 1970; 100p; tables; English, French. Final report of the Department of Trade and Commerce describes its trade and tourist policies and promotional activities.

REPORT ON THE MONTREAL CATHOLIC SCHOOL COMMISSION RESEARCH IN EDUCATION FACILITIES. (See section on Manufacturing and Engineering).

REPORT OF THE NEW DAIRY PRODUCTS TECHNOLOGY MISSION TO EUROPE. (See section on Agriculture, Fisheries and Food Products).

REPORT OF RAPESEED MARKETING COMMITTEE. (See section on Agriculture, Fisheries and Food Products).

A REVIEW OF THE SPORTING GOODS INDUSTRY IN CANADA. 1969; 113p; tables; charts; English, French. Description of the industry's history, structure, products, markets and trends. It includes supporting statistics and lists of companies, trade associations, fairs and periodicals.

A REVIEW OF THE TOY AND GAME INDUSTRY IN CANADA. 1968; 96p; tables; charts; English, French. Review of the industry's history, structure, products, markets and trends. It includes supporting statistics and lists of trade associations, fairs and periodicals.

SUBSTITUTE DAIRY PRODUCTS AND THEIR EFFECT ON THE CANADIAN DAIRY INDUSTRY. (See section on Agriculture, Fisheries and Food Products).

A SYSTEMS APPROACH TO BUILDING. (See section on Building Design and Construction).

THESAURUS OF CANADIAN CONSTRUCTION TERMINOLOGY. (See section on Building Design and Construction).

VARIETY CHEESE IN CANADA. (See section on Agriculture, Fisheries and Food Products).

MANUFACTURING AND ENGINEERING

AAA. (See section on Government Assistance for Business and Industry).

BEAM. (See section on Government Assistance for Business and Industry).

CANADA IN THE WORLD OF ELECTRONICS. 1970; 43p; illus; English. Booklet describes Canadian electronics industry and lists more than 200 companies, their products and services.

CANADIAN AUTO PARTS. 1970; 127p; tables; English. Colour-coded booklet gives history of Canadian automotive industry, lists more than 800 Canadian auto parts manufacturers and describes their products and services.

CANADIAN FOREST INDUSTRIES. 1971; 104p; illus; English. Directory lists and describes forestry equipment and consultant services available from Canada.

CANADIAN HOSPITAL AND MEDICAL EQUIPMENT. 1970; 40p; illus; English, French, Spanish. Directory describes products and services available from 24 Canadian companies.

CANADIAN SCIENTIFIC AND PROFESSIONAL EQUIPMENT. 1971; 44p; illus; English. Descriptions of many products and services of 37 leading Canadian manufacturers make this a valuable guide to reliable sources of supply in Canada. Company-product index is included.

DIP. (See section on Government Assistance for Business and Industry).

DIRECTORY OF CANADIAN EDUCATIONAL PRODUCTS. 1970; 34p; illus; English, French, Spanish. Directory lists Canadian educational equipment and products and the more than 150 companies which supply them.

DIRECTORY OF THE CANADIAN NUCLEAR INDUSTRY. 1971; 28p; illus; English. Separate listings of Canadian nuclear equipment, materials and services and the companies which supply them make this a useful buyer's guide.

DIRECTORY OF MODULAR BUILDING COMPONENTS. (See section on Building Design and Construction).

ELECTRICAL CANADA. 1970; 48p; illus; English. Directory describes the electrical industry and lists more than 100 companies and their products.

GAAP. (See section on Government Assistance for Business and Industry).

IDAP. (See section on Government Assistance for Business and Industry).

IRDIA. (See section on Government Assistance for Business and Industry).

MACH. (See section on Government Assistance for Business and Industry).

MACHINERY PROGRAM ANALYSIS, 1969 IMPORTS. (See section on Government Assistance for Business and Industry).

THE MOBILE HOME IN CANADA. 1970; 37p; charts; illus; English, French. An analysis of the Canadian mobile home industry in 1969 was designed to increase production, efficiency and identify new development opportunities.

PACKAGING MACHINERY AND EQUIPMENT FROM CANADA. 1969; 15p; charts; English. Brochure lists 21 Canadian packaging machinery manufacturers and describes their products.

PAIT. (See section on Government Assistance for Business and Industry).

PEP. (See section on Government Assistance for Business and Industry).

PUMPS. 1970; 18p; tables; English. Market analysis of Canadian pump manufacturing industry is a guide for companies interested in diversifying manufacturing base. Lists of pump import-export classifications and Canadian pump manufacturers are included.

REPORT OF THE CANADIAN MEDICAL AND SCIENTIFIC EQUIPMENT TO EASTERN EUROPE. 1970; 78p; English, French. Booklet records results of this mission to promote Canadian design and manufacturing capabilities and investigate market possibilities. List of 1968 Canadian exports is included.

REPORT ON THE MONTREAL CATHOLIC SCHOOL COMMISSION RESEARCH IN EDUCATIONAL FACILITIES. 1969; 90p; charts; English, French. Report gives results of a research and development project of 13 Canadian manufacturers to identify and meet Montreal school requirements.

MARKETING ABROAD

DIRECTORY OF NEW YORK BUYERS FOR EXPORT. 1969; 71p; English, French. Directory gives Canadian exporters names, addresses, references, markets and types of products handled by New York exporters who transact Canadian business abroad.

HOW TO WIN WORLD MARKETS. 1967; 216p; tables; charts; English, French. Price \$4.95. A reprint of articles from *Foreign Trade*, a Department of Industry, Trade and Commerce publication, outlining how Canadians can capitalize on the export market. It includes a bibliography on export trade.

MARKETING CANADIAN FURNITURE IN THE UNITED STATES. (See section on Wood and Forest Products).

MARKETING CANADIAN HARDWOOD FURNITURE COMPONENTS IN THE UNITED STATES. (See section on Wood and Forest Products).

MARKETS FOR CANADIAN EXPORTERS — GERMANY. 1971; 62p; tables; bilingual edition (English, French). Booklet describes the country, its business methods and social conventions, Canadian-German trade patterns and includes lists of trade officials.

MARKETS FOR CANADIAN EXPORTERS — JAPAN. 1970; 41p; tables; English, French. Booklet describes Japan, its business methods, protocol and import potential, lists Canadian imports, exports, Japanese companies and officials, and provides businessman's bibliography.

MARKETS FOR CANADIAN EXPORTERS — MEXICO. 1971; 46p; tables; bilingual edition (English, French). Booklet describes Mexico and its business methods. It also includes Canadian-Mexican trade statistics and gives names and addresses of trade officials.

MARKETS FOR CANADIAN EXPORTERS — PERU AND BOLIVIA. 1970; 49p; tables; bilingual edition (English, French). Booklet describes the countries, their business methods and potential for imports. It lists Canadian imports and exports and includes names and addresses of trade officials.

WOOD AND FOREST PRODUCTS

CANADA'S PRESSURE TREATED WOOD PRODUCTS. 1970; 27p; tables; charts; illus; English, Spanish. Booklet lists products, 10 Canadian producers and their facilities.

THE CANADIAN HARDWOOD PLYWOOD MISSION TO EUROPE, 1966. 1967; 86p; tables; charts; illus; English. Booklet is a record of a survey of Scandinavian hardwood plywood production methods for possible application in Canada.

CANADIAN KITCHEN CABINETS. 1970; 15p; charts; English. Full-colour booklet lists 12 Canadian manufacturers and describes their facilities and products.

CANADIAN WOOD COMPONENTS. 1970; 15p; charts; English. Booklet lists 48 Canadian manufacturers, their facilities and products.

THE FUTURE FOR POPLAR UTILIZATION IN ALBERTA, CANADA. 1967; 165p; tables; charts; illus; English, French. Booklet is a transcript of industrial wood products seminar to explore new industrial uses for poplar.

MARKETING CANADIAN FURNITURE IN THE UNITED STATES. 1970. 166p; tables; English, French. Booklet examines Uni-

ted States market for Canadian upholstered and non-upholstered wooden household furniture and offers a marketing plan.

MARKETING CANADIAN HARDWOOD FURNITURE COMPONENTS IN THE UNITED STATES. 1970; 102p; tables; English. Booklet assesses United States market for Canadian hardwood furniture components and presents a marketing plan.

SOME BASICS OF BUILDING WITH CANADIAN TIMBER. 1969; tables; charts; illus; English, Dutch. Eight-section, two-colour folder outlines some Canadian construction techniques for building timber frame homes.

A STUDY OF THE CANADIAN HARDWOOD PLYWOOD AND VENEER INDUSTRY. 1969; 166p; tables; charts; English. Booklet assesses some problems in the industry and discusses some solutions.

TIMBER FRAME — THE HOUSE THAT CANADA BUILDS. 1969; illus; English. Full-colour folder describes advantages of Canadian timber frame construction.

WALLPAPERS CANADA. 1970; 8p; illus; English, French. Booklet describes products and contains samples of wallpapers manufactured by two major Canadian companies.

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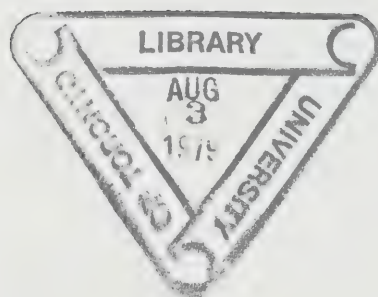
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INTRODUCTION

On the following pages you will find an updated list of publications distributed by the Public Information Branch of the Department of Industry, Trade and Commerce. These books include: Incentive Programs, Doing Business in Canada series, Markets for Canadian Exporters series and books of interest to the industry sector.

Any publications with an "R" listing have limited circulation to the public. However, if you would like further information on one or more of these, it may be obtained from the address listed below.

Another list entitled "Taking Stock" contains a collection of departmental brochures designed to promote Canadian products and services for export markets. This collection is not intended for Canadian markets. It has been published to assist our Trade Commissioners abroad in their efforts to advertise and market Canada's products, services and advanced technology in many fields.

Further information may be obtained from:

Public Information Branch (98)
The Department of Industry, Trade and Commerce
235 Queen Street
Ottawa, Ontario
K1A 0H5

BUSINESS AND FINANCE

Doing Business in Canada

Series published in English and French outlining basic legislation and regulations affecting the conduct of business in Canada.

1. Business Environment
2. Forms of Business Organization
3. Canadian Customs Duties
4. Taxation - Income, Business, Property
5. Taxation - Sales, Excise and Commodity
6. Labour Legislation
7. Construction Equipment Standards
8. Federal Incentives to Industry
9. Patents, Trademarks, Industrial Designs and Copyrights

Financing Canadian Industries - English and French - 1979

The how and where of obtaining financing.

Sources of Venture Capital - English and French - 1978

Offers advice on the best way to approach a potential venture capitalist.

Federal Export Programs and Services - Bilingual - 1979

Easiest ways to cash in on export market opportunities.

Overview of Canadian Economic Relations With Latin America - English and French - 1979

Facts and figures of interest to Canadian exporters interested in trading with Latin American countries.

Trade Topics - Markets In Brief - English and French

Important information on the following countries:

Bolivia	Brazil
Chile	Colombia
Ecuador	Mexico
Paraguay	Peru
Uruguay	Venezuela

Guide to Latin America Documentation - English and French - 1978

Shipping Documents and Customs Regulations - English and French

A series of individual booklets on the following countries:

Argentina	Bolivia
Brazil	Chile
Colombia	Costa Rica
Ecuador	El Salvador
Guatemala	Honduras
Mexico	Panama
Paraguay	Peru
Venezuela	

New Statistics on Small Business in Canada - English and French - 1978

This publication is a basic statistical analysis of small business in Canada.

Small Business Loans - Bilingual - 1978

The "how" of obtaining a small business loan.

Small Business Intern Program - Bilingual - 1978

Information on how this program helps small business and graduates who have completed two or more years of an approved program beyond secondary school.

The Small Business Policy - English and French - 1978

A report on the total small business policy.

The Government of Canada and the Small Business - English and French - 1978

A booklet describing government programs intended especially for managers and owners of small businesses.

Canadian Federal Government Services to Business - English and French - 1977

A listing of the various programs and services offered to business by government departments.

Annual Report - Industry, Trade and Commerce - English and French - 1977-78

Summary - Canada's Trade Performance - 1960-1977

Volume I - General Trade Developments - English and French - 1978

ECONOMY

Sector Task Force Series - English and French - 1978

Report of Industry Sector Task Forces set up in February 1978, by Federal and Provincial First Ministers.

Aerospace Manufacturing	Automotive
Cement and Concrete	Commercial Printing
Construction	Electrical Products
Electronics	Fertilizer
Food and Beverage	Footwear
Forest Products	Furniture
Machinery	Non-Ferrous Metals
Ocean Industry	Petrochemical
Plastics Processing	Processed Fruit and Vegetables
Primary Iron and Steel	Shipbuilding and Repair
Textile and Clothing	Tourism
Urban Transportation Equipment	

Winning World Markets - English and French - 1978

Important information on markets in Japan.

Action for Industrial Growth - a First Response - English and French - 1978

Summary of federal initiatives to promote industrial growth.

Discussion Paper - First Ministers' Conference on the Economy -
Industrial Development Issues - November 1978 - English and French - 1978

A current examination of industrial performance in view of recent policy and economic developments.

Industrial Adjustment Policies - Bilingual - 1978

A summary of program changes to handle industrial adjustment problems and opportunities in the 1980's.

Federal Provincial Conference of Ministers of Industry - Bilingual - 1978

Communique by Ministers of Trade and Industry.

Action for Industrial Growth - Continuing the Dialogue - English and French - 1979

The Federal Government's response to the recommendations of the overview committee reviewing the Industry Sector Task Force Reports.

A Report by the Second Tier Committee on Policies to Improve
Canadian Competitiveness - English and French - 1978

Identification and recommendations of factors and policies that cut across sector lines in Industry Sector Profile Reports.

Responses of the Federal Government to the Recommendations of the
Consultative Task Forces in . . . - English and French - 1979

Aerospace	Automotive
Cement and Concrete	Commercial Printing
Construction	Electrical
Electronics	Fertilizer
Food and Beverage	Footwear
Forest Products	Fruit and Vegetables
Furniture	Iron and Steel
Machinery	Non-Ferrous Metals
Ocean Industries	Petrochemicals
Plastics	Shipbuilding
Textiles	Tourism
Urban Transportation	

This series of booklets responds to the recommendations in
the Sector Profile Series.

EXPORTS

Markets for Canadian Exporters - Bilingual

Atlanta - Southeast States - 1979	Australia - 1979
Algeria - 1978	Brazil - 1977
Central America and Panama - 1976	Chicago and the Midwest - 1979
Chile - 1977	China - 1976
Cleveland and Territories - 1979	Colombia - Ecuador - 1977

Cuba - 1975	Detroit - Michigan - Indiana - 1979
The Eastern Caribbean - 1976	Haiti, Puerto Rico, The Dominican Republic - 1976
Hong Kong - 1977	India - 1977
Indonesia - 1978	Iran - 1978
Iraq - 1978	Japan - 1979
Jamaica and The Bahamas - 1978	Korea - 1977
Kwangchow - 1979	Malaysia - 1975
Mexico - 1975	Mid-Atlantic - 1979
New England States - 1979	New York - 1979
New Zealand - 1976	Nigeria - 1974
Pakistan - 1977	Peru, Bolivia - 1977
Philippines - 1976	Saudi Arabia - 1977
Singapore - 1976	Southwestern U.S.- Dallas - 1979
Thailand - 1979	U.S.S.R. - 1979
Upper Midwest - Minneapolis - 1979	Upstate New York - 1979
Venezuela - 1977	West Coast States - 1979

Series of booklets on export opportunities to those countries.

Information for Canadian Businessmen - Bilingual

Bulgaria - 1979	Czechoslovakia - 1979
Hungary - 1979	Poland - 1979
Romania - 1979	U.S.S.R. - 1979
Yugoslavia - 1979	

Series of booklets for Canadian businessmen interested in exporting to those countries.

Doing Business in the European Economic Community - English and French - 1977

Information for Canadian businessmen interested in exporting to the EEC.

Market Profiles - Bilingual - 1979

Market Profiles - Eastern Europe

Market Profiles - Western Europe

Two booklets with marketing information on each of the countries of Europe.

World Market Opportunities Series - English and French - 1977

Agriculture and Food Products	Capital Projects
Chemicals	Defence
Electrical and Electronics	Fisheries
Grains	Machinery
Resource Industries	Textile and Consumer Products
Transportation	

Summary of market opportunities in those subjects listed.

DESIGN

A series of helpful books on design. All bilingual unless otherwise indicated.

Design Awareness - 1974 - Available at government bookstores for \$5.00

Design Careers - 1974

Design for People (National Design Council) - 1975

Industrial Design - The Competitive Edge - 1972

I Think I Want to Be a Designer - 1977, and
Design Education in Canada - List Of Institutions
Options in Housing (National Design Council) - 1974
Designed to Be Used
National Design Council Annual Review - 1977-78
The Challenge - Design Canada Programs
The Dollars and Sense of Design Management - 1974
A Guide for Consumers - 1973
Design Canada Scholarships
Record of Designers - 1974

Case Studies - Bilingual

Science Applied With Design Saves Lives - Mustang Thermofloat Jacket - 1978
Electronic Yogurt Maker Captures World Interest - Rolmex - 1978
Technology Helps Turn Out Assembly-Line Ceramic Dinnerware - Sial - 1978
Good Design Brings Space Research Down to Earth - Stem Lite by Neeco - 1974
Industrial Design Sorts Money Into Success - Coin Sorter By Wisco - 1975
Reliable Equipment for Solving Down-to-Earth Programs - Schulte Rock Picker - 1977
Furniture Designed for Today's Lifestyle - Inex By Epok - 1977
Performance and Comfort in the Field - Versatile Tractor - 1978
Cutting a Wider Swath in the Marketplace - SP550 Swather by Cdn. Co-operative - 1976
Good Design Frees Furniture Form & Function - Freeformfive by Cameron-McIndoo- 1976
Product Innovation - After 50 Years, a Really Different Toilet -
Potpourri by Sanitation Equipment - 1972
Good Design Helps Tap World Markets - Webster Air Compressor - 1972
Design Tames Computer for Telephone Operators - TOPS by Northern Electric - 1975
Thoughtful Research and Design Make Sailing a Breeze - Laser by
Performance Sailcraft - 1973

Good Design Wins Races and Markets - Can-Am Motorcycles by Bombardier - 1975
Design in the Corporation - Black & Decker - 1976
Exerpacer Heart Rate Indicator - Owl Instrument - 1979
OTOCO Transportation Seating - 1979

Feature Reports - Bilingual

Urban Transit: The Designer's Role - 1975
Regional Design: Provinces Become Involved - 1975
Outstanding Examples...Engineers as Designers - 1975
Procurement Systems Need Design Component - 1975

A series of reports on various facets of design.

GENERAL INFORMATION

Computer-Aided Design and Manufacturing in Canada - English and French - 1977

Directory of Canadian companies - computer-aided design and
computer-aided manufacturing.

CAD/CAM and Canada - English - 1977

A selection of articles on computer-aided design/computer-
aided manufacturing.

PROGRAMS

The Branch responsible for the administration of a program is
indicated by an asterix.

(EDP) Enterprise Development Program

To enhance the growth in the manufacturing and processing sectors of the Canadian economy by providing assistance to selected firms to make them more viable and internationally competitive.

* Programs Branch

(DIP) Defence Industry Productivity Program

Aids Canadian industrial participation in the development and production of defence equipment and associated components with high technological content, through financial assistance.

* Programs Branch

(PEMD) Program for Export Market Development

Assists in bringing about a sustained increase in the export of Canadian products by providing incentives in the form of repayable contributions to approved expenses.

* Programs Branch

(IERD) Industry Energy Research and Development Program

To encourage and assist Canadian industry to undertake research and development of new and improved processes.

(GOMI) Grains and Oilseeds Marketing Incentives Programs

Helps achieve a sustained expansion of the total effective market for Canadian grains and oilseeds through contributions and risk insurance.

* Grains Marketing Office

(PPP) Promotional Projects Program

Promotes the export of Canadian products and services through the use of trade fairs, incoming and outgoing trade missions and promotional literature.

* Promotional Projects Branch

(FDAP) Fashion Design Assistance Program

Increases the international competitiveness of the Canadian apparel, textile, leather and footwear industries through encouraging design and designers and promoting Canada as a source of creative fashion.

* Fashion Canada - Textiles and Consumer Products Branch

(MACH) Machinery Program

Through remission of import duty, permits users of machinery to acquire capital equipment at the lowest possible cost and, at the same time, enables machinery producers to derive the maximum incentive and encouragement from the tariff.

* Machinery Branch

(SIAP) Shipbuilding Industry Assistance

Financial assistance by grants or contributions to improve the competitive positions of the Canadian shipbuilding and repairing industries.

* Ships and Components Division, Transportation Industries

CHEMICALS

A Statistical Profile of the Plastic Processing Industry in Canada - English and French - 1976

A Report on the Plastics Processing Industry in Canada - English and French - 1977

Canadian Chemical Register - English and French - 1978

List of companies manufacturing chemicals in Canada.

* Available at \$6.00 per copy from:

Canadian Government Publishing Centre

Supply and Services Canada

Hull, Québec

K1A 0S9

Chemicals - A Statistical Review - Quarterly Mailing - English and French - 1978

ELECTRICAL AND ELECTRONICS

Abstract of Industry and Trade Statistics - Electrical and Electronic Industry - Bilingual - 1977

TRANSPORTATION

The Canadian Automotive Industry - Performance and Proposals for Progress - English and French - 1978

An inquiry into the means to ensure the development in Canada of a balanced and internationally competitive automotive industry.

Directory of Shipping Services - English and French - 1978

Directory of International Freight Forwarders - English and French - 1978

Review of the North American Automotive Industry - English and French - 1977

A study relating to the present and future prospects for the motor vehicle industry in North America.

AGRICULTURE, FISHERIES AND FOOD PRODUCTS

World Pulses Market Survey - English and French - 1974

A report of the pulses production and trade in the world.

World Pulse Market Survey - A Statistical Update - English and French - 1975

An update of the above report.

Variety Cheese in Canada - Production and Imports - English and French - 1976

This traces the growth and development of the Canadian variety cheese industry.

A Market and Technical Survey of the European Blueberry and Native Berry Industries - English and French - 1976

This gives the overall European bilberry situation and how it could affect the Canadian blueberry industry.

Canadian Export Trade Development - Agriculture and Food - English and French - 1976

A reference text for Canadian exporters and others interested in the export trade development of agricultural and food products.

Canadian Dairy Products Technology Mission to the U.S.S.R. - English and French - 1975

A report that deals mainly with the fluid milk and ice cream sectors of the U.S.S.R. dairy industry as seen by members of the Mission.

The Biscuit Industry of Canada - English and French - 1977

This study is the first to investigate the operations of firms in the Canadian biscuit industry. It reports on growth in the industry, profitability, productivity, sales and marketing and international trade.

The Irish Moss Industry in the Maritimes - a Synoptic Review - English and French - 1977

Canadian production, supply outlook, quality, price and Canadian exports of Irish moss are among the subject areas of this report.

Trade News - Food and Agriculture - English and French - Monthly

This bulletin covers many topics of interest to food and agriculture specialists. The March, 1979, edition for example includes up-to-date information on the Australian agricultural outlook, onions for Japan, EC import demand for beef and many others.

Canadian Meat Packing and Processing Technology Mission to the U.S.S.R. - English and French - 1975

A report on this Mission which was designed to study the U.S.S.R. meat packing and processing industry with observations on the raising, feeding and transportation of livestock.

Report on the Status of Canadian Wildlife Used by the Fur Industry - English and French - 1977

A factual account of the status of Canadian wildlife harvested by hunters.

Report of the Fisheries Technical Mission to Japan - English and French - 1978

This reports on aspects of the Japanese fish processing industry with a view to identifying opportunities for further processing in Canada.

Food Science Graduates - Bilingual - 1978

An annual list of food science graduates from universities in British Columbia, Alberta, Manitoba, Ontario and Québec.

Fisheries Market Developments

Fisheries Report - English and French

These are periodic information bulletins responding to technical developments in the fisheries industry.

RESOURCE INDUSTRIES

A Market Survey of Italy, Spain, Morocco and Greece - Wood Products -
English and French - 1977

A survey that identifies export opportunities for Canadian primary wood-based companies.

A Study of the Wood Products Market in North Africa and the Middle East -
English and French - 1976

This study identifies areas of market potential in the countries mentioned.

Technical Study Tour of Structural Lumber Finger-Jointing in Nordic Countries - English and French - 1977

This report gives information to producers of short lengths in Canada's lumber industry on finger-joint methods used overseas.

The Canadian Ferrous Foundry Industry - Report of the 1976 National Survey - English and French - 1976

A statistical summation of data gathered in 1976 reflecting conditions of the industry in 1975.

The Technical Terminology of the Copper Industry of Canada - A Glossary
English and French - 1976

Summary of the Canadian Market Potential for Industrial Particleboard and Particleboard Products - English and French - 1975

This contains the Executive Summary of the two-volume series mentioned previously.

A Review of the Canadian Millwork Industry - an Update - English and French - 1978

An update of an earlier 1972 study on the Canadian millwork industry covering trends and future concerns of the industry.

Technological Developments That May Face the Housing and Wood Building Components Industries to 1990 - English and French - 1976

An analysis using the Delphi forecasting technique to determine future demand trends in the industry into the 1990's.

A Study of Taxation Practices Related to the Pulp and Paper Industry - English and French - 1973

CONSTRUCTION AND CONSULTING SERVICES

Computer Uses in the Construction Industry - English and French - 1976

An outline of the role of computers in construction planning, design, project administration and other areas.

A Construction Information System for Canada - Bilingual - 1973

Summary of a system that gives virtually instant access to construction information.

Directory of Canadian Building Manufacturers - Bilingual - 1978

A quick reference document for industry and government to enable them to respond to either foreign or domestic inquiries for the purchase of building units or technology.

*R Joint Fact Finding Mission (ITC/ACEC) to Arab Development Funds and Financial Institutions and Commercial Banks in London and Paris - English and French - 1978

*R Consulting Engineering in Canada - Overview and Prospects - English and French - 1978

This report gives a perspective on the consulting engineering industry, its future prospects, firms and their needs and optimizing prospects.

*R Consulting Engineers Canada - (Distributed on behalf of the ACEC) Bilingual - 1977

A list of qualified consulting engineering firms.

MACHINERY

Canadian Energy and Environment Control - English and French - 1979

Summary of Canadian Machinery Production Capabilities - Bilingual - 1976

This report covers such areas as mineral industries equipment, cement plants, water resources equipment and many others.

*R - Publications with this code indicate they are not distributed to the general public. For further information, contact the Public Information Branch, Industry, Trade and Commerce, Ottawa.

POLICY PLANNING

I.T. & C. Large Firm Survey of Business Capital Investment - English and French - 1978

A report of the investment intentions or plans of a sample of large Canadian firms.

Regional Summary and Purpose Report - (Based on the Above Survey) - English and French - (Semi-Annual)

New Capital Expenditure Projects - English and French - (Quarterly)

A report of starts and proposals of new capital expenditure projects.

Rate of Capacity Utilization - English and French - (Quarterly)

INTERNATIONAL MARKETING

Profiles - Trade Fairs and Information Booths - Bilingual - 1978-79

A listing of all Trade Fairs and Information Booths in which Industry, Trade and Commerce is represented.

*R Multilateral Project Information System - Bilingual - (Monthly)

Monthly information reports on new overseas projects, financed by the World Bank, Inter-American Development Bank, and the Asian, African and Caribbean Development Banks. Reports provide information on project updates and other news of various world sectors.

*R - Publications with this code indicate they are not distributed to the general public. For further information, contact the Public Information Branch, Industry, Trade and Commerce, Ottawa.

*R International Financing Data - English and French - 1977

Booklet on international financing for the exclusive use of Canadian exporters.

Defence Export Shippers' Guide - English - 1973 with 1977 update

Information on Customs matters for Canadian firms exporting defence products to defence contractors in the United States.

Production Sharing Guidebook - English - 1974

Information for industry on the Canada-United States Defence Production Sharing Program.

TEXTILES AND CONSUMER PRODUCTS

Report of the Anti-Dumping Tribunal Respecting the Effects of Imports on the Canadian Footwear Industry - Bilingual - 1977

Market Study on Export Opportunities for Canadian-Made Skates and Hockey Equipment in the U.S. and Some Selected Western European Countries - English and French - 1977

The Textile and Clothing Board Report of an Inquiry Respecting Handbags - English and French - 1977

The Anti-Dumping Tribunal Report Respecting Ladies' Genuine and Simulated Leather Handbags Originating in or Exported from the Republic of Korea, Hong Kong and Taiwan - English and French - 1977

*R - Publications with this code indicate they are not distributed to the general public. For further information, contact the Public Information Branch, Industry, Trade and Commerce, Ottawa.

Management Profile of the Canadian Footwear Industry - English and French - 1977

This profile of management in the industry is based on factual information and knowledge, training needs and type of courses desired.

Summary-Management Profile of the Canadian Footwear Industry - Bilingual - 1977

A summary of the above report.

The Determinants of Leisure Demand and the Prospect for Leisure - English and French - 1976

This report gives an overall view to enable proper assessment of market opportunities in the industry.

Government Assistance to the Canadian Footwear and Tanning Industries - English with French summary - 1977

A report on how manufacturers in the shoe and tanning industries regard the government's sector strategy for this area and also reports on the firms' efforts to become more competitive.

Productivity and International Competitiveness of the Canadian Sporting Goods Industry - English and French

This report evaluates international competitiveness of the industry, its productivity strengths and weaknesses and the potential for improvement.

A Statistical Profile of the Sporting Goods Industry - English and French - 1976

A Statistical Profile of the Toys and Games Industry - English and French - 1977

Directory of Courses - Graphic Arts Industries - English and French - 1978

TOURISM

Design in Tourism - Accommodation - Bilingual - 1973

Design in Tourism - Restaurants - English and French - 1973

Planning Seasonal Tourist Accommodation: Four Design Alternatives - English and French - 1979

The Inn Business - English and French - 1976

An operators' management book for small accommodation businesses.

Canadian Menu Manual - English and French - 1974

Gives menu planning, design and presentation; recipes, costing sales and profit analysis and other helpful information.

Directory of Courses - English and French - 1978

Listing of tourism-related courses available at learning institutions in Canada.

Directory of Resources - English and French - 1979

A source of first search information listing tourism and hospitality-related training programs and resource information available for industry use throughout Canada.

Federal Government Programs Relevant to Tourist Development - Bilingual -
1978

TOURISME

Le design dans le tourisme: Hébergement - bilingue - 1973

Le design dans le tourisme - restaurants - versions française et

anglaise - 1973

Hébergement touristique saisonnier: choix de quatre logements -

versions française et anglaise - 1979

L'exploitation d'une auberge - versions française et anglaise - 1976

Hébergement: gestion d'une petite entreprise.

Recueil de menus canadiens - versions française et anglaise - 1974

Planifier, mettre au point et présenter des menus; recettes,

analyses de profits et de ventes, renseignements divers.

Répertoire des cours - versions française et anglaise - 1977-78

Liste de cours reliés au tourisme dans les établissements

canadiens.

Répertoire des ressources - versions française et anglaise - 1979

Programmes de formation se rattachant au tourisme;

information sur ce qui est disponible à l'industrie au

Canada.

Programmes du gouvernement fédéral ayant trait au développement

touristique - bilingue - 1978

- Résumé - Profil des cadres de l'industrie canadienne de la chaussure -
bilingue - 1977
- Un sommaire du rapport ci-dessus.
- Le marché des articles de loisir: déterminants et perspectives -
versions française et anglaise - 1976
- Aperçu général de l'industrie des loisirs et évaluation des
débouchés dans le domaine.
- Programme de redressement de l'industrie de la chaussure et du tannage -
en anglais seulement, avec un résumé en français - 1977
- Réactions des industriels de la chaussure et de la tannerie
aux stratégies gouvernementales dans leur domaine. Comptes
rendus de leurs efforts pour devenir plus concurrentiels.
- Productivité et compétitivité internationale de l'industrie canadienne
des articles de sports - versions française et anglaise
- État de l'industrie: concurrence internationale, productivité,
faiblesses et forces, possibilités d'améliorer le rendement.
- Données statistiques de l'industrie canadienne des articles de sport -
versions française et anglaise - 1977
- Données statistiques de l'industrie canadienne de jeux et jouets -
versions française et anglaise - 1977
- Répertoires des cours - Industries graphiques - versions française et
anglaise - 1978

Defence Export Shippers' Guide - en anglais seulement - 1973 (mise

à jour en 1977)

Renseignements douaniers pour les entreprises canadiennes
exportatrices de produits destinés aux entrepreneurs

américains.

Production Sharing Guidebook - en anglais seulement - 1974

Renseignements industriels sur le programme canado-américain
de partage de la production de la défense.

TEXTILES ET PRODUITS DE CONSOMMATION

Rapport du tribunal anti-dumping concernant les effets des importations
sur l'industrie canadienne de la chaussure - bilingue - 1977

Étude du marché sur les possibilités d'exportation des patins et des

articles de hockey de fabrication canadienne aux États-Unis

et dans certains pays de l'Europe de l'Ouest - versions

française et anglaise - 1977

Commission du textile et du vêtement - Rapport sur une enquête

concernant les sacs à main - versions française et anglaise -

1977

Le rapport du Tribunal antidumping - Sacs à main pour dames en cuir

véritable et similitudineux originaux ou exportés de la

République de la Corée, de Hong Kong et de Taiwan - versions

française et anglaise - 1977

Profil des cadres de l'industrie canadienne de la chaussure - versions

française et anglaise - 1977

La gestion dans l'industrie de la chaussure : données de

base, connaissances, besoins de formation et cours désirés.

PLANIFICATION ET POLITIQUES

Taux d'utilisation de la capacité - versions française et anglaise

(trimestriel)

MARKETING INTERNATIONAL

Profils, Foires commerciales et stands d'information - bilingue -

1978-79

Une liste des foires commerciales auxquelles le ministère
de l'Industrie et du Commerce participe.

*R Système informatisé des projets multilatéraux - mensuel bilingue
Rapports mensuels sur des nouveaux projets d'outre-mer,

financés par la Banque mondiale, la Banque de développement
inter-américain et les Banques asiatique, africaine et
antillaise de développement. Les bulletins font connaître
les derniers projets et des événements divers.

*R Guide du financement international - versions française et

anglaise - 1977

Livret sur le financement international à l'usage exclusif
des exportateurs canadiens.

*R Les publications portant ce sigle ne sont pas disponibles pour le
public. Pour plus de renseignements, prière de communiquer avec
la Direction de l'Information, Ministère de l'Industrie et du
Commerce, Ottawa.

CONSTRUCTION ET EXPERTS-CONSEILS

- Emplois possibles des ordinateurs dans l'industrie de la construction -

versions française et anglaise - 1976

Le rôle des ordinateurs dans la planification, le design,
l'administration de projets de construction et autres.

Système canadien de renseignements sur la construction - bilingue - 1973

Fonctionnement du système d'accès instantané aux données

de la construction.

Répertoire de manufacturiers canadiens en bâtiment - bilingue - 1978

Un document de référence pour les industriels et les

fonctionnaires qui doivent répondre à des demandes canadiennes
ou étrangères sur l'achat d'unités de construction ou de

technologie.

*R Canada, ingénieurs conseils - (distribué par l'ACIC) - bilingue - 1977

Une liste des ingénieurs-conseils qualifiés.

MACHINERIE

- Sommaire des capacités canadiennes pour la production des machines -

bilingue - 1976

Ce rapport touche à des domaines aussi variés que le matériel
minier, les cimenteries et le matériel hydro-électrique.

*R - Les publications portant cette marque ne sont pas distribuées au

public. Pour plus de renseignements, communiquez avec la Direction

de l'Information du ministère de l'Industrie et du Commerce, à Ottawa.

Mission d'étude technique sur l'aboutage du bois de charpente dans

les pays Nordiques - versions française et anglaise - 1977

Renseignements aux producteurs canadiens sur les méthodes

d'aboutage de bois de charpente utilisées dans les pays

d'outre-mer.

L'industrie canadienne de la fonderie des métaux ferreux, Rapport du

sondage national de 1976 - versions française et anglaise - 1976

Un résumé statistique des données de l'année 1975, recueillies

en 1976.

Termes techniques de l'industrie canadienne du cuivre, Glossaire -

versions française et anglaise - 1976

Sommaire des possibilités offertes par le marché canadien pour les

panneaux de particules et articles en panneaux de particules

à l'usage industriel - versions française et anglaise - 1975

Résumé des deux tomes de la série déjà citée.

Étude sur l'industrie canadienne de la menuiserie - versions française

et anglaise - 1978

Une mise à jour de l'étude de 1972 sur l'industrie canadienne

du bois : tendances et problèmes.

Évolution technologique possible d'ici 1990 dans la construction

d'habitations et l'industrie des matériaux en bois - versions

française et anglaise - 1976

Tendances de la demande future jusqu'à des années 1990.

Étude des incidences de la fiscalité sur l'industrie des pâtes et papiers -

versions française et anglaise - 1973

Rapport sur la situation des ressources de la faune canadienne pour

l'industrie de la fourrure - versions française et anglaise -

1977

L'état de la faune canadienne: données sur les fourrures.

Rapport de mission technique sur les pêches au Japon - versions française

et anglaise - 1978

Le conditionnement du poisson au Japon et perspectives pour

cette industrie au Canada.

Diplômes en Sciences alimentaires - bilingue - 1978

La liste annuelle des diplômés de certaines universités en

Colombie-Britannique, en Alberta, au Manitoba, en Ontario et

au Québec.

Commercialisation des produits de la pêche

Rapport des pêcheries - versions française et anglaise

Comptes rendus périodiques sur des aspects techniques de

l'industrie de la pêche.

RICHESSSES NATURELLES

Étude des marchés de l'Italie, de l'Espagne, du Maroc et de la Grèce -

Produits du bois - versions française et anglaise - 1977

Possibilités de marchés pour les industries de bois primaire.

Une étude de marché des produits du bois en Afrique du Nord et au

Moyen-Orient - versions française et anglaise - 1976

Possibilités de marchés en Afrique du Nord et au Moyen-Orient.

Canada, expansion des exportations agro-alimentaires - versions

française et anglaise - 1976

Une bonne source de renseignements pour les exportateurs

canadiens et tous ceux qui sont intéressés à l'expansion des

exportations de produits agro-alimentaires

Mission technologique sur les produits laitiers en U.R.S.S. - versions

française et anglaise - 1975

Compte rendu de la mission canadienne sur l'état de l'industrie

laitière en URSS (lait liquide et crème glacée).

L'industrie de la biscuiterie au Canada - versions française et anglaise -

1977

C'est la 1^{ère} étude sur l'industrie canadienne de la biscuiterie:

croissance, productivité, bénéfices, ventes, commercialisation

et exportations.

L'industrie de la mousse d'Irlande dans les provinces maritimes,

Étude synoptique - versions française et anglaise - 1977

La qualité, les prix, les perspectives d'approvisionnement,

les exportations et l'utilisation de la mousse d'Irlande

sont les points saillants de ce rapport.

Nouvelles du Commerce, Agriculture et Alimentation - versions française

et anglaise - mensuel

Ce périodique touche plusieurs sujets du secteur agro-

alimentaire. Le numéro de mars 1979 traite des perspectives

agricoles en Australie, des oignons pour le Japon, de la

demande de boeuf importé dans la CEE et plusieurs autres.

Mission technologique en U.R.S.S. sur la préparation et la mise en

conservation des viandes - versions française et anglaise - 1975

Résultats de la mission en URSS sur l'industrie du traitement

et de l'emballage de la viande. Remarques sur l'élevage,

l'alimentation et le transport du bétail.

TRANSPORTS

L'industrie canadienne de l'automobile - Performance et propositions
en vue de son développement - versions française et anglaise -
1978

Enquête et rapport sur les moyens d'assurer l'essor de
l'industrie automobile canadienne.
Annuaire des services de transport maritime - versions française et
anglaise - 1978

Répertoire des sociétés expéditrices internationales - versions
française et anglaise - 1978
Exposé de l'industrie automobile en Amérique du Nord - versions
française et anglaise - 1977

Une étude sur la situation présente et les perspectives
d'avenir pour l'industrie nord-américaine de l'automobile.

PÊCHES ET PRODUITS AGRO-ALIMENTAIRES

Étude du marché mondial des légumes secs - versions française et
anglaise - 1974
Étude du marché mondial des légumes secs - Mise à jour statistique -
versions française et anglaise - 1976
Une mise à jour du précédent rapport.
Le fromage de spécialité au Canada - Production et importations -

versions française et anglaise - 1976
Ce rapport trace le schéma de la croissance de l'industrie
canadienne des fromages de spécialité.

Étude technique et commerciale de l'industrie du bleu et en Europe et
au Canada - versions française et anglaise - 1976
La situation de l'industrie des myrtilles en Europe et ses
effets sur l'industrie du bleu et au Canada.

(SIAP) Programme d'aide à l'industrie de la construction navale
 Son but est d'améliorer la capacité concurrentielle des industries canadiennes de la construction navale et du radoub en aidant les entreprises par le moyen de subventions.
 * Division des navires et éléments, Systèmes de transport

PRODUITS CHIMIQUES

Rapport statistique de l'industrie de la fabrication du plastique au Canada - versions française et anglaise - 1976
 Rapport sur l'industrie canadienne et la transformation des matières plastiques - versions française et anglaise - 1977
 Produits chimiques canadiens - versions française et anglaise - 1978

Liste des entreprises canadiennes de produits chimiques.
 * On peut obtenir un exemplaire à \$6.00 en s'adressant au:

Centre d'édition du Gouvernement du Canada
 Approvisionnements et Services Canada

Hu11 (Québec)

K1A 0S9

Direction des produits chimiques - Analyse statistique (Envoi trimestriel)

versions française et anglaise - 1978

ELECTRICITÉ ET ÉLECTRONIQUE

Industrie de l'électricité et de l'électronique - Résumé des statistiques sur l'industrie et le Commerce - bilingue - 1977

(IERD)	Programme de recherche et de développement de l'énergie industrielle	L'objectif: encourager l'industrie canadienne à mettre au point de nouveaux procédés et du matériel destiné à réduire l'utilisation d'énergie industrielle.	
(GOMI)	Programme stimulant la commercialisation des céréales et oléagineux	But: expansion continue du marché pour les grains et oléagineux canadiens par le moyen de remboursements et d'assurances contre les risques.	*
(PPP)	Programme des projets de promotion	But: accroître les exportations canadiennes par la participation aux foires commerciales, la mise sur pied de missions commerciales et la production de documentation.	*
(FDAP)	Programme d'assistance aux créations de la mode	Il vient en aide aux industries canadiennes du vêtement, du textile, du cuir et de la chaussure en encourageant le design canadien afin de rendre nos produits internationaux concurrentiels.	*
(MACH)	Programme sur la machinerie	produits de consommation Bureau de la mode - Direction des textiles et des produits de consommation	
		Il prévoit le remboursement des tarifs d'importation aux utilisateurs de machines non produites au Canada; il permet donc d'acquiescer du matériel au plus bas prix possible tout en assurant un tarif de protection aux producteurs canadiens de machines.	

Quelques articles sur le rôle de l'informatique dans le design et la fabrication.

PROGRAMMES

Une astérisque indique la Direction responsable du programme.

(PEE) Programme d'expansion des entreprises

Son objectif est de stimuler la croissance des entreprises de fabrication et de transformation en leur

fournissant de l'aide pour les rendre plus rentables

et plus concurrentielles sur le plan international.

* Direction des programmes

(PPIMD) Programme de productivité de l'industrie du matériel de défense

L'aide financière accordée par ce Programme a pour but d'inciter l'industrie canadienne à mettre au point et à produire du matériel de défense et des composants à

haute technicité.

* Direction des programmes

(PEMD) Programme de développement des marchés d'exportation

Son objectif est d'encourager les fournisseurs canadiens de biens et services à accéder aux marchés étrangers et à exporter: l'aide prend la forme de remboursements de

dépenses approuvées.

* Direction des programmes

Un design de qualité libère les formes et les fonctions des meubles - Cameron McIndoo - 1976

Une innovation: après 50 ans, une toilette vraiment originale - Les toilettes Potpourri de Sanitation Equipment - 1972

Le design industriel permet d'affronter le marché mondial - Le compresseur d'air de Webster - 1972

Le design met l'ordinateur au service des téléphonistes - Le TOPS de Northern Electric - 1975

Un voilier prend le large grâce à un instinct rationnel - Le laser de Performance Sailcraft - 1973

À la conquête des trophées et des marchés - La Can-Am de Bombardier - 1975

Le design dans la petite entreprise - Black & Decker - 1976

L'indicateur de pulsations cardiaques Expacac - Owl Instrument - 1979

Le transport en commun: des sièges confortables et sûrs - 1979

Dossiers du mois - bilingues

Transports en commun: le rôle du designer - 1975

Le design régional et la participation des provinces - 1975

Exemples exceptionnels...des ingénieurs designers - 1975

Notre système d'approvisionnement doit tenir compte du design - 1975

Regards divers sur des facettes variées du design.

RENSEIGNEMENTS GÉNÉRAUX

Conception et fabrication assistées par ordinateur au Canada - versions

française et anglaise - 1977

Répertoire des entreprises dans les domaines du design et de

la fabrication informatisées.

Le design industriel - avantage concurrentiel - bilingue, 1972.
Moi, je veux être designer - 1977
L'enseignement du design au Canada, Liste des institutions
Options habitation (Conseil national de l'esthétique industrielle)
1974
Design, utile à dessin
Conseil national de l'esthétique industrielle - Revue annuelle -
1977-1978
Le défi, Les programmes de Design Canada
La gestion du design: son sens et sa valeur - 1974
Le guide du consommateur - 1973
Design Canada, Bourses d'études
Le répertoire des designers - 1974

Cas d'espèce - bilingues

Sauver des vies de l'hypothermie - Gillet de sauvetage de
Mustang - 1978
Du meilleur yogourt fait à la maison grâce à l'électronique -
Rolmex - 1978
La poterie artisanale passe à l'ère industrielle - Stal - 1978
Application terrestre de recherches spatiales - Stem Lite de
Neco - 1974
Trier des pièces de monnaie devient une opération rentable -
La trieuse de Wico - 1975
De l'équipement efficace pour une lourde besogne - Ramasse-
Pierre Schulte - 1977
Le meuble adapté au goût et au mode de vie d'aujourd'hui -
La gamme Inex par Epok - 1977
Altier rendement et confort dans les champs - Tracteur Versatile -
1978

Une machine agricole se taille une place sur le marché -
Moissonneuse-andaineuse SP 550 de Cdn. Co-operative - 1976

Le commerce avec la Communauté économique européenne - versions

française et anglaise - 1977

Renseignements aux hommes d'affaires canadiens qui veulent
exporter vers la CEE.

Description du marché - bilingue - 1979

Description du marché, Europe de l'Est

Description du marché, Europe de l'Ouest

Des renseignements précis sur chacun des pays européens.

Possibilités de marché dans le monde - versions française et anglaise -

1977

Produits agricoles et
alimentaires

Produits chimiques

Matériel électrique et

électronique

Grains

Forestier, mines et

Textiles et produits de consommation

Industries de transport

Débouchés pour les produits des catégories mentionnées.

DESIGN

Des livres utiles sur le design, tous bilingues à moins de
mention contraire.

Connaissance du design - 1974 - en vente dans les librairies
du Gouvernement pour \$5.00.

Carrières en design - 1974

Le design au service de l'homme - 1975

Cuba - 1975
Michigan et Indiana (Détroit) - 1979
Haïti, Porto Rico, République Dominicaine - 1976
Inde - 1977
Iran - 1978
Japon - 1979
Corée - 1977
Jamaïque et Bahamas - 1978
Kouang-Tchéou (Canton) - 1979
Malaysia - 1975
Mexique - 1975
États centraux de la côte Atlantique - 1979
Nouvelle-Angleterre - 1979
Nouvelle-Zélande - 1976
Nigeria - 1974
Pakistan - 1977
Pérou et Bolivie - 1977
Arabie Saoudite - 1977
Singapour - 1976
Thaïlande - 1979
URSS - 1979
Nord du Midwest (Minneapolis) - 1979
Venezuela et Antilles
Côte du Pacifique - 1979

Possibilités de marchés dans ces pays.

Informations à l'intention des hommes d'affaires canadiens - bilingue

Bulgarie - 1979
Tchécoslovaquie - 1979
Hongrie - 1979
Pologne - 1979
Roumanie - 1979
URSS - 1979
Yougoslavie - 1979
Ce que les hommes d'affaires canadiens doivent savoir pour exporter vers ces pays.

Réponses du gouvernement fédéral suite aux recommandations du Groupe de travail sur . . . - versions française et anglaise - 1979

L'industrie aérospatiale L'industrie automobile

Le ciment et le béton L'imprimerie commerciale

La construction L'électricité

L'électronique Les engrais

Les aliments et boissons Les chaussures

Les produits forestiers Les fruits et légumes

L'industrie du meuble Le fer et l'acier

La machinerie Les métaux non-ferreux

L'industrie océanique La pétrochimie

Les plastiques La construction navale

Les textiles et vêtements Le tourisme

Les transports urbains

Réponses aux recommandations des groupes consultatifs

sectoriels.

EXPORTATIONS

Marchés pour l'exportation canadienne - bilingue

États du Sud-Est (Atlanta) - 1979 Australie - 1979

Algérie - 1978

Amérique centrale et Panama - 1976 Chicago et le Midwest - 1979

Chili - 1977

Est du Midwest (Cleveland) - 1979 Chine - 1976

Colombie et Équateur - 1977

Document de travail - Conférence des Premiers Ministres sur l'économie

Politiques d'adaptation industrielle - Novembre 1978 - versions

française et anglaise - 1978

Rendement des industries, politiques nouvelles et tendances

de l'économie.

Questions relatives à l'expansion industrielle - bilingue - 1978

Comment faire face aux années 80: changements de programmes

afin de s'adapter aux nouvelles réalités.

Conférence Fédérale-Provinciale des Ministres de l'industrie -

bilingue - 1978

Communiqué des ministres de l'Industrie et du Commerce.

Vers la croissance industrielle - Poursuite du dialogue - versions

française et anglaise - 1979

La réponse du gouvernement fédéral aux recommandations du

Comité de synthèse faisant suite aux rapports des groupes

de travail sectoriels de l'industrie.

Compte-rendu des travaux du comité du deuxième niveau sur l'amélioration

de la compétitivité canadienne - versions française et anglaise - 1978

Un relevé des problèmes généraux signalés par l'ensemble des

rapports sectoriels et recommandations qui en découlent.

ECONOMIE

Rapports des Groupes d'étude sectoriels - versions française et anglaise - 1979

Groupes d'étude des secteurs industriels, mis sur pied en février 1978, par les Premiers Ministres.

L'Industrie aérospatiale Automobile

Ciment et béton Imprimerie commerciale

Construction Electricité

Electronique Engrais

Aliments et boissons Chaussure

Produits forestiers Meuble

Machinerie Métaux non-ferreux

Industrie océanique Petrochimie

Plastiques Transformation des fruits et légumes

Fer et acier Construction navale

Textile et vêtement Tourisme

Transports urbains

À la conquête des marchés mondiaux - versions française et anglaise - 1978

Renseignements importants sur le marché japonais.

Un nouveau pas vers la croissance industrielle - versions française et anglaise - 1978

Sommaire des initiatives fédérales pour promouvoir la croissance industrielle.

Prêts aux petites entreprises - bilingue - 1978

L'obtention d'un prêt pour une petite entreprise.

Programme d'intégration des diplômés dans la PME - bilingue - 1978

Renseignements destinés aux PME et aux diplômés ayant fait

au moins deux années d'études après l'école secondaire.

La politique de la petite entreprise - versions française et anglaise -

1978

Un rapport sur les politiques d'ensemble affectant la PME.

Le gouvernement du Canada et les petites entreprises - versions

française et anglaise - 1978

Un livret décrivant les programmes d'aide fédéraux destinés

aux PME.

Gouvernement Fédéral du Canada, Services au commerce - versions

française et anglaise - 1977

Liste et description des programmes et services offerts

aux entreprises par différents ministères.

Rapport annuel 1977-1978, Industrie et Commerce - versions française

et anglaise

Rendement du commerce canadien, 1960-1977

Volume I, Tendances générales - versions française et anglaise - 1978

Précis sur le marché - versions française et anglaise

Renseignements importants sur les pays suivants:

Bolivie	Brésil
Chili	Colombie
Equateur	Mexique
Paraguay	Pérou
Uruguay	Venezuela

Guide de documentation pour l'Amérique Latine - versions française

et anglaise - 1978

Documents d'expédition et règlements douaniers - versions française

et anglaise

Une série de publications sur les pays suivants:

Argentine	Bolivie
Brésil	Chili
Colombie	Costa Rica
Equateur	El Salvador
Guatemala	Honduras
Mexique	Panama
Paraguay	Pérou
Venezuela	

Nouvelles statistiques sur la petite entreprise au Canada - versions

française et anglaise - 1978

Cette publication contient une analyse statistique sommaire

sur la PME au Canada.

L'exploitation d'une entreprise au Canada

Séries en français et en anglais résumant les lois et règlements qui régissent l'exploitation d'une entreprise au Canada.

1. Le milieu des affaires
2. Modes d'organisation commerciale
3. Régime douanier du Canada
4. Impôts sur le revenu, les entreprises, la propriété foncière
5. Taxes de vente, d'accise, d'achat
6. Législation ouvrière
7. Normes de construction et du matériel
8. Mesures fédérales de stimulation de l'industrie
9. Brevets, marques de commerce, dessin industriel et droit d'auteur

Le financement des industries canadiennes - versions française et

anglaise - 1979

Où et comment obtenir du financement.

Sources des capitaux spéculatifs au Canada - versions française et

anglaise - 1978

Comment établir un contact avec un investisseur spéculateur.

Programmes et services à l'exportation - bilingue - 1979

Comment profiter des occasions d'exporter.

Aperçu des relations économiques du Canada avec l'Amérique Latine -

versions française et anglaise - 1979

Renseignements pertinents pour les exportateurs canadiens qui veulent commercer avec l'Amérique Latine.

On trouvera dans les pages suivantes une liste mise à jour des publications de la Direction de l'information du ministère de l'Industrie et du Commerce. Entre autres, il y a la documentation sur les programmes d'aide, les séries "L'Exploitation d'une entreprise au Canada" et "Marchés pour l'exportation canadienne" ainsi que plusieurs autres publications d'intérêt pour les industries.

Le sigle "R" à côté de certaines d'entre elles signifie que leur diffusion est limitée. Pour plus de renseignements à leur sujet, il faut écrire à l'adresse ci-dessous.

Une autre liste intitulée "L'inventaire" regroupe les publications du Ministère destinées à promouvoir les produits et services canadiens à l'étranger. Elles ne s'adressent donc pas au public canadien, mais plutôt à nos délégués commerciaux à l'étranger afin de les aider dans leur travail de promotion dans tous les domaines, y inclus la technologie.

Veuillez adresser toute demande à la:

Direction de l'information publique (98)
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235, rue Queen
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